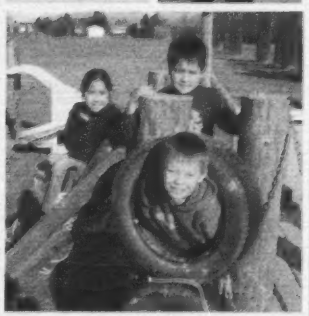
Aboriginal Affairs and Northern Development Canada
Affaires autochtones et Développement du Nord Canada

CCP HANDBOOK

Comprehensive Community Planning for First Nations in British Columbia

SECOND EDITION

Developed in partnership with First Nation CCP champions across British Columbia



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CCP Handbook – Comprehensive Community Planning for First Nations
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Foreword

The second edition of the *Comprehensive Community Planning (CCP) Handbook* comes after seven years of passionate and inspiring work within the CCP community in British Columbia (BC). Since the handbook was first published in 2006, many First Nations in BC have begun their own CCP journey. A growing number of completed plans are being implemented with great success and significant benefit to the health and wellness of their communities.

With more and more communities moving into the implementation phase of CCP, the need to incorporate lessons learned and strengthen the implementation, and monitoring and evaluation sections of the handbook became obvious. In this edition, you will see that these sections have been expanded. You will also find more tools and resources to support the successful implementation of your own community's plan. Other additions to the handbook include information about social media (page 9) and the CCP Mentorship Initiative (page 11), which have been instrumental to the planning success of many First Nations.

Although there have been many lessons learned over the years, some of the key aspects to a successful planning process remain the same:

1) For planning to have the most meaningful and lasting effects, it must be truly community-based and community-driven; a plan that reflects the needs and desires of its people in a fundamental way has staying power.
2) Meaningfully engaging everyone in the community to ensure that their voices are heard and incorporated into the plan takes a lot of time and energy – and is worth every minute!
3) Planning is a core competency of good governance; the single best thing an external agent or consulting firm can do to support a community is to build the capacity of members in the nation to lead the process themselves.

Acknowledgements

We would like to acknowledge the original five communities who piloted CCP projects in 2004-6, and whose experiences formed the basis for this handbook – Okanagan, Lytton, Squiala, We Wai Kai (Cape Mudge) and Yekooche. A special thanks to Chris Derrickson from Westbank First Nation and Andrew Moore from T'Sou-ke Nation who put pen to paper to make this second edition of the CCP Handbook a reality. Finally, we would also like to thank the CCP champions in BC who have led planning work in their communities, participants from all of the past CCP workshops, and the CCP experts who have become mentors to others. The comments, stories and lessons learned they have shared have been instrumental in the development of CCP workshops and resource materials such as this handbook.

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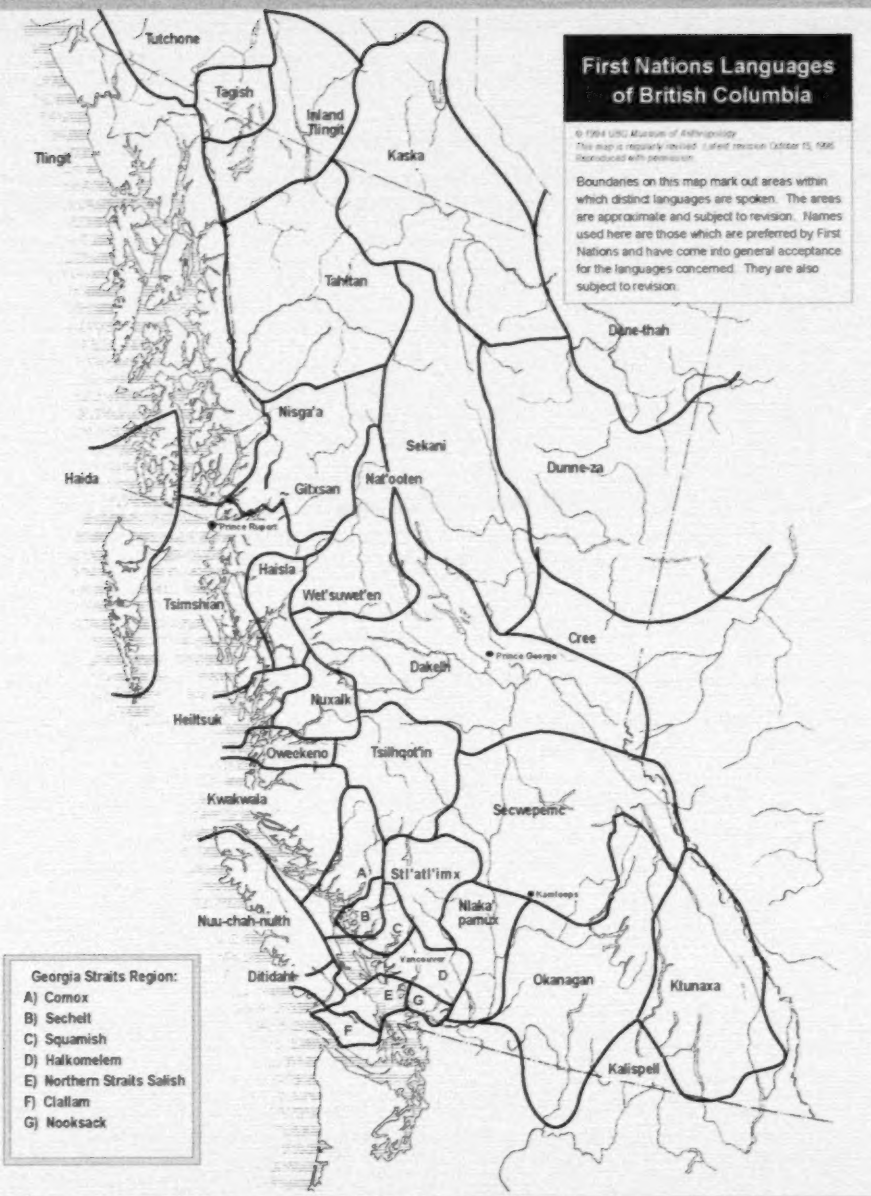
In British Columbia (BC) there are 198 Indian Bands or First Nations, their culture as varied as the province's terrain. There are over 30 languages spoken by First Nations in BC. Language plays an important role in BC First Nation culture and identity.



Comprehensive Community Planning: An Introduction

The First Nations of British Columbia have rich and varied cultures, histories and traditions. They are becoming increasingly involved in **comprehensive community planning (CCP)** as a way of embracing change and planning a better future for their communities.

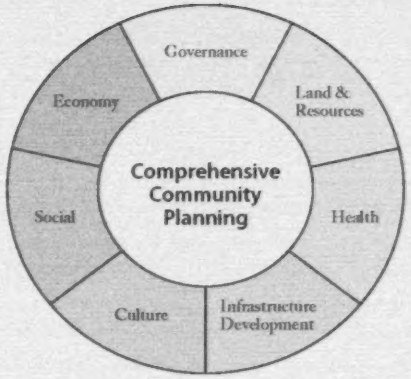
Comprehensive community planning is a holistic process that enables a community to build a roadmap to sustainability, self-sufficiency and improved governance capacity.

It is a community-led approach to planning, where the process is driven and owned by all community members rather than by a small group or committee. Many First Nations communities across Canada are already engaged in planning and experiencing great success.

Planning is an important tool on the path to self-governance and building capacity in First Nations communities. Each community requires a unique approach to planning that can be adapted to their culture and traditions — it can help individual First Nations make a positive difference in addressing the specific issues of their own communities.

The **CCP Handbook** breaks down comprehensive community planning into manageable stages for BC communities ready to tackle the planning process.

You will find step-by-step descriptions of the entire process, and read about lessons learned by BC First Nations who have tested various approaches to community planning. The handbook includes practical tools to encourage community involvement and develop the plan based on the community's vision and goals. The final section includes funding, educational and planning resources to support the development and implementation of your community's plan.



A CCP is:

- "Comprehensive" because it includes planning for all aspects of the community.
- "Community" because it is a process that is driven and owned by everyone in the community.

What is Comprehensive Community Planning?

A Holistic Process

Comprehensive community planning (CCP) is a holistic process undertaken with broad community participation.
A comprehensive approach:

- enables the community to establish a vision for its future and implement projects to achieve this vision,
- helps ensure that community projects and programs are thought through, make sense and are the best use of resources, and
- integrates and links all other plans the community has produced.

Processes that are driven by the community, for the community, are more likely to result in positive change. That's why the CCP process is inclusive and represents the perspectives of all members, whether they reside within or outside the community. All members of the community, including Elders, youth, and family representatives, can offer unique and valuable perspectives on community needs, values and priorities.

A CCP addresses key planning areas, all of which are interrelated and interdependent: governance, land and resources, health, infrastructure development, culture, social issues and the economy. Consideration of all key planning areas through one unified process defines community planning as a holistic and integrated exercise that can lead to sustainable development.

Sustainable Development

Sustainable development meets the needs of the present without compromising the ability of future generations to meet their own needs. (Brundtland Commission, 1987)

Sustainable development takes a long-term view. It encompasses all areas of our lives, including the economy, the environment (lands and resources), and the social and cultural aspects of our communities, including governance, education and health. **Sustainable development is the guiding principle of comprehensive community planning.**

Indigenous people have a tradition of living "sustainable" lives, taking a long-term view on sharing and protecting the land, the animals and the plants so that they can sustain future generations in perpetuity. In effect, this is *planning for sustainability.*

Each First Nation will decide on its own what sustainability means to them and how they can use comprehensive community planning to achieve the longevity of their people, culture, environment and economy.

For more information, visit:

- An Introduction to Sustainability: www.sustainablemeasures.com
- Towards Sustainable Communities – Resources for Citizens and their Governments: www.newsociety.com/Books/T/Toward-Sustainable-Communities2
- Sustainable Communities Online: www.sustainable.org

"Comprehensive Community Planning is about using theories and principles from outside and incorporating our world view, to carry forward as our ancestors would have wanted."

Lydia Hwitsum, Cowichan Tribes

Benefits of Planning for Your Community

Comprehensive community planning provides a framework and process for the community to explore its core values, and to establish a vision for the future and work toward achieving it.

Planning can benefit the entire community by creating positive change in a proactive way, while also protecting *the values of the community. Planning can improve the performance of the band administration and any related* organizations, as well as enhance the community's governance tools and capacity.

Once in place, an effective community plan can:

- **Empower the community.** The community becomes more self-aware, creates its own future, and has the tools to respond to change in an effective manner.
- ***Improve performance.*** *Having a plan leads to informed decision-making, combines fragmented efforts,* decreases duplication, enables efficient use of resources, and identifies and solves organizational problems.
- **Build teamwork and expertise.** Planning improves communications within the First Nation's government, *builds managerial and staff skills and supports capacity-building efforts.*

The Power of Process

It isn't every day that members are asked to contribute to a plan that includes a vision for the future of their community! The opportunity to come together to tell stories and develop a shared dream for the future can be a powerful, healing process. Don't rush to 'finish' the CCP. Instead, take the time to hear from members and incorporate their ideas, building trust and respect along the way. Many First Nations have said that the process of developing the CCP has been as important, if not more important, than the plan itself.

"Planning is an opportunity to empower our community and our people. It strengthens our connection to our inner selves and to the outer world."

Gwen Phillips, Ktunaxa Nation

"We were a community that had experienced significant trauma. Through our CCP process, we have started working through those issues."

Jessie Hemphill, Gwa'sala-'Nakwaxda'xw Nation

- **Coordinate future development.** The planning process identifies the community's priorities for the use of its land base and territory, anticipates future infrastructure and development needs, and helps to prevent conflicting developments.
- **Protect resources.** The community is able to identify and protect vulnerable or valuable areas, traditions, or cultural values and practices.
- **Celebrate traditions and culture.** The cultural aspects of the community may be a focus of the planning process.
- **Promote healing and reconciliation.** Planning helps the community to work together to proactively address negative or painful community issues by establishing a positive vision for the future, and by taking the steps necessary to achieve that vision.
- **Create economic opportunities.** Examining and identifying sustainable economic opportunities is an essential part of creating a Comprehensive Community Plan. Having a plan in place will also help to attract investment.

The scope of comprehensive community planning may vary greatly depending on where the community's interests are in relation to matters such as treaty negotiations, approach to governance, and the extent to which it is addressing land and resource issues within its traditional territories.

What's Needed to Make Planning Work

There are some basic needs that apply to all phases of the planning process:

- Community engagement and support
- Capacity building and training
- Communications
- Social media
- Resources
- Mentorship

Community Engagement and Support

Successful comprehensive community planning processes are those that are community-driven. All sectors of the community should have an opportunity to participate, including Elders, youth, and members residing within and outside the community. The plan must accommodate the needs of community members in order to have validity, credibility and member support for ongoing implementation.

With engagement, the community becomes a source of new ideas for discussion and action. Participation encourages people to take responsibility for initiating and implementing projects, and also creates momentum and sustains support. Engagement expands the leadership base of the community and presents opportunities to transfer planning and responsibility to other community members over time.

Establishing effective community engagement can be a difficult task. The following diagram provides some suggested solutions to some common challenges.

Practical Barriers:

- Unaware of meeting
- Not enough notice provided
- Lack of understanding about planning process
- Meetings held at inappropriate times
- Other obligations at home or work
- No transportation/ inaccessibility
- Lack of daycare/child care
- Weather related

Solutions:

- Create a communications strategy
- Book meeting at set time and dates
- Supply agendas to show meeting content
- Provide minutes or notes for those who were unable to attend
- Show progress with newsletters, posters
- Provide information to the public
- Use a survey rather than a meeting
- Book individual meetings, lunches, home visits at flexible times
- Provide transportation to meetings
- Provide childcare services
- Hold meetings indoors

Personal Barriers:

- Non-neutral atmosphere
- Lack of interest
- Lack of leadership
- Lack of trust
- Lack of motivation
- No cooperation
- They feel their input is not important
- Defeatist attitude
- Fear of being wrong, speaking up, expressing opinions
- Assume meeting will be run by non-First Nation person
- Shyness
- Scared of repercussions
- Family or political domination
- Intimidation
- Expectation they should be paid

Solutions:

- Friendly, welcoming attitude
- Involve people on a personal level
- Get children involved
- Neutral meeting place
- Provide focus group sessions or home visits
- Provide examples of how planning will benefit the community
- Acknowledge and appreciate participation
- Make people understand the importance of their input
- Keep giving positive feedback
- Take all ideas into consideration
- Have a facilitator
- Have a neutral chairperson
- Anonymous suggestion box
- Put personal issues aside
- Give credit to community members and acknowledge their accomplishments
- Address issues and look for solutions

Capacity Building and Training

Although First Nations have been successfully planning for generations, the concept of a community-based, community-driven plan may be new to many individuals within their communities. Members may not be familiar with the steps of developing a comprehensive community plan. Strategic partners, such as consultants, may be engaged to perform the technical work, but are typically not community members and will not be responsible for implementing the plan. That's why communities need to build the internal capacity to actively lead in planning and implementation.

A planning team consisting of community members should lead all planning activities and work closely with strategic partners. This enables planning team members to learn from their partners and build their own planning capacity. Another means of building capacity is to encourage community members to pursue post-secondary education opportunities in planning-related areas.

The planning team might engage strategic partners to hold training sessions for the team and other community members, to ensure knowledge and skill transfer on issues such as:

- The planning process and model(s),
- How to encourage community engagement,
- How to ensure community buy-in and support,
- Effective communication skills,
- Effective facilitation of group meetings,
- Preparing work plans,
- Researching information and mapping,
- Proposal writing and fundraising,
- Managing contracts (e.g. for consultants), and
- Conflict resolution.

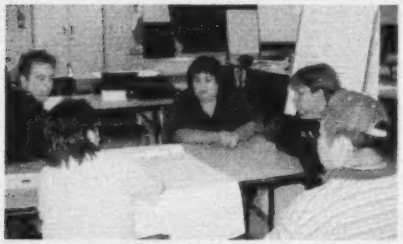
"A comprehensive community plan has to touch every part of us."
Gwen Phillips, Ktunaxa Nation

Developing a Communications Plan

Depending on the size and needs of your community, it may be useful to develop a full communications plan, which would include elements, such as:

- overall strategy
- goals and objectives
- target audiences
- key messages
- tactics
- budget
- evaluation

More information about communications plans can be found in the First Nations Communications Toolkit produced by Aboriginal Affairs and Northern Development Canada (see reference section for more information).



Communications

Effective communication, both within and outside the community, provides a foundation for the successful development and implementation of a comprehensive community plan.

Effective and regular information sharing within the community ensures that the community is up-to-date on planning activities, understands the activities of the planning process and the planning team, and has the knowledge to actively participate in the process. Whether a newsletter, poster, or PowerPoint presentation, communications materials should be informative, engaging and written in plain language. Clear communications will help to foster good will towards the planning process.

Communicating outside the community — with other levels of government, private sector/industry, and academic institutions -- can help your community coordinate its plan with other local or regional plans. Outside communications activities can also help your community gain support and access funds for the development and implementation of the plan. Keeping this network active after the plan has been completed can lead to cooperation, joint projects, awareness of the role of First Nations in the region, and financial support for implementation of the plan.

Social Media

Social media websites and applications allow users to interact with one another by sharing, discussing and creating content. Examples of social media platforms include Facebook, Twitter, Wikipedia, blogs and YouTube. Social media is becoming more and more popular, and can be accessed on mobile phones as well as the Internet.

Social media can be a useful tool to incorporate into the development of a CCP. For example:

- Create a Facebook page or group for your community's CCP. Use it to advertise events and get feedback from community members. It's also a good way to connect with community members who may not live near the community anymore.
- Create YouTube videos to promote your CCP and get people interested.
- Use instant polling (e.g. www.polleverywhere.com) at community meetings. You can take a quick poll by asking attendees to send a text message on their cell phone.
- Start a blog to chronicle the CCP process in your community (with platforms such as Posterous, Blogger, Wordpress, or Weebly). If you are going to start a blog, commit to updating your blog at least three or four times per week, otherwise people may stop reading it. You can write a couple of posts at a time, and set the blog to "autopost" them throughout the week. Also consider linking your Facebook, YouTube channel, Twitter feed and other social media profiles to your blog, so that you only have to post something once to the blog and it will automatically update all of your social media sites.

Whatever form of social media you use, there will be opportunities for people to comment and provide public feedback. It's important to keep things positive and useful. Make sure to monitor it every single day and to be diligent about responding to messages and comments in a constructive, positive way. It's also advisable to create a policy that is included in your info section, so that if things start getting defamatory or inappropriate, you have clear and public grounds for deleting the offensive comments or members. However, it's important not to delete or ignore all opinionated or negative comments, since those voices are also an important part of the conversation!

CCP and Facebook

In the lead-up to the 2011 CCP Workshop in Penticton, Jessie Hemphill from Gwa'sala-'Nakwaxda'xw Nations launched a Facebook group to initiate planning discussions and to begin building relationships among workshop participants. Following the workshop, the conversations, questions, stories and ideas kept flowing and the number of participants doubled. You can join the dialogue by going to facebook.com, and searching for "CCP: BC First Nations."

Resources

There are many different phases involved in the comprehensive community planning (CCP) process. Considerable time and resources, both human and financial, are required to carry out a CCP process and implement the outcomes. It is essential that your community begin planning early to ensure it has adequate resources to be successful.

Resources are required for:

- Involving the community: meetings, newsletters, website, referenda or other approval processes, etc.
- Supporting the planning team: meetings; technical or computer-related equipment; photocopying, faxing, and other administrative costs; honoraria (if offered); capacity-building and training, etc.
- Identifying and updating technology needs as part of supporting planning activities.
- Working with strategic partners, particularly planning and technical consultants.
- Implementing projects: some may require retaining a project manager or someone with specialized expertise; some will require program dollars; some may be implemented through re-focusing of the efforts of existing staff and/or existing funding; others may have little or no financial cost at all.

In the early stages of CCP, identifying all of the steps involved and resources required to successfully implement your plan can be overwhelming. A first step is to discuss CCP with other First Nations, planners, or AANDC staff. They can provide information on CCP and share knowledge on relevant resources such as other First Nations involved in the CCP process.

Refer to the resources section to help you learn more about planning through educational programs, BC planning organizations and planning publications. You may also want to speak with different planning consultants to choose the right strategic partner and technical support for your community.

Communities need to identify several sources of secure, long-term funding to develop and implement the comprehensive community plan. The planning team and others should research, apply for, and secure different sources of support, such as funds from government or the private sector, contributions from your First Nation's administration and in-kind donations. Developing a good network of planning contacts can also help you to identify funding sources. Refer to the resources section for a list of funding resources for planning and planning-related processes.

Mentorship

Sharing of ideas and success stories between communities has been a natural part of the comprehensive community planning (CCP) process from the start. Now, a new mentorship initiative is taking that process further. The CCP Mentorship Initiative, which began in early 2012, brings First Nation planners who are new to CCP together with more experienced planning champions from other First Nation communities.

It's proving to be a win-win scenario. The communities being mentored are learning from the on-the-ground expertise, resources and tools that the mentors bring to the table. In turn, the experienced planners are finding it very rewarding to learn from and build the confidence and skill sets of the mentees, who are well-positioned to make a real difference to their people.

Perhaps one of the greatest benefits of the initiative is that the communities are developing relationships that will last a lifetime.

"Reciprocity is a word we have traditionally used among our people. It feels good to be able to offer support and, at the same time, there is so much we learn from each other."

Elaine Alec,
Penticton Indian Band

"Having the support of someone who has done the process, and knows the tools and tricks really helps relieve the stress. You get into the mode of 'Yes, I can do it!'"

Darrell Thorne,
Cowichan Tribes

"The mentorship initiative is really a model for sustainable capacity building. It allows for more organic relationships to arise between communities and colleagues than you typically get with a consultant. It creates peer-to-peer relationships, connections between communities and friendships."

Jessie Hemphill,
Gwa'sala-'Nakwaxda'xw Nations

"Planning in First Nations communities needs to be culturally appropriate. It is clear that it is better to use First Nation practitioners. They understand the challenges and can suggest much more appropriate and culturally sensitive approaches."

Andrew Moore,
T'Sou-ke Nation

"Who better to mentor a First Nation community than another First Nation? It's so rewarding to share cultures, ideas and processes. Not only are we learning a lot about other communities but we are creating life-long relationships."

Larissa Grant,
Musqueam Indian Band

Piloting the Way
LYTTON FIRST NATION

With a population of approximately 1,950, Lytton First Nation is part of the larger Nlaka'pamux Nation and is made up of 56 reserves located at the confluence of the Fraser and Thompson Rivers in southern BC.

BUILDING A PLANNING TEAM

Lytton First Nation developed a new approach for engaging with the membership: we formed a steering committee consisting of community members only. This approach allowed the membership to engage in open discussions without being reserved about honestly voicing their opinions, which sometimes happens in the presence of political leaders or administrative staff. As a result, a true community-based plan evolved from the membership. The leadership fully supported the initiative and listened to what had to be said. We had incredible support from Chief and Council, when the document was reviewed and we will use the information to move forward.

ENGAGING THE COMMUNITY

The community of Lytton is a very consultative community. Committees provide advice in many different areas, such as capital and infrastructure, service delivery, finance and governance. We incorporated this approach into our CCP process. We had participation from Elders, youth and community members at large. We shared information about CCP through the steering committee, by reporting directly to Chief and Council, and by giving updates through staff meetings, newsletters and community meetings.

DEALING WITH TIME PRESSURES

If anyone asks how we could develop a comprehensive community plan in such a short period of time, the answer is that we had a lot of planning done before we began. We had a governance model that separates the roles of Chief and Council and administrators, and a five-year strategic plan. Also, we have solid financial management.

DEVELOPING CAPACITY

This CCP pilot project provided leadership skill development for the steering committee, committee chair and co-chair. The Lytton First Nation lands department had the opportunity to receive extensive training in GIS mapping and database management. We now have the ability to plot our future. The first draft of the community plan presented to Chief and Council and administration staff, gave them the opportunity to further refine their planning skills and their understanding of community members' needs. In total, more than 30 people from our community gained experience in planning.

IMPLEMENTATION

Lytton has a five-year strategic plan, which identifies which committee will do the necessary work, based on input by committees (infrastructure, finance, etc). Each committee includes relevant staff (program managers) and councillors. They work as a team in prioritizing actions, working toward their implementation, and determining whether to invite other partners (both internal and external) and which ones. The committees will also break down the planned activities/projects identified in the strategic plan by years, as some projects are not immediately achievable.

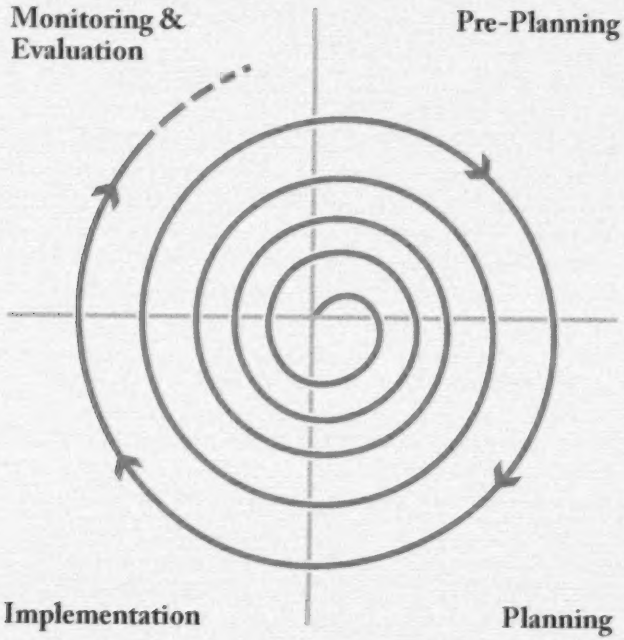
The Administrator assists each committee in identifying funding resources. She will be informed on each committee's priorities and will, in turn, inform Chief and Council. The community will be updated on priority actions/projects at one annual meeting (at a minimum) and through the First Nation's newsletter.

EXAMPLES OF SUCCESS

As a result of the plan, we completed an agricultural study. AANDC's information on Lytton was 20 years outdated. We updated it. We also conducted a massive health survey on the population in the community including people with disabilities, Elders, etc. Our study contains some very interesting information. We also looked at how our organization is structured and redefined our organizational charts. We found our community has a service delivery system for almost 2,000 people. The community is working diligently to access services from different partners – other systems, local schools, etc. – not just AANDC.

The Planning Cycle: Spiral Diagram

The spiral diagram, which appears at the beginning of chapters throughout the handbook, is meant to reflect the continuous, non-linear process of planning. Although the planning process is depicted in four stages in this handbook, from pre-planning through to monitoring and evaluation, planning does not always progress neatly from one phase to the next. In fact, when you launch into a CCP process, it is more likely that the community is already implementing a project from an earlier planning process. Or, perhaps, in the midst of planning, the community decides to implement a quick-start project or go back to doing more research on community history. As the spiral illustrates, the planning process grows each time you move through the stages; more community input, greater focus, and increased knowledge add depth and richness to the planning process.



Comprehensive Community Planning: Step-by-Step

Creating a successful plan is an ongoing, step-by-step process.* Planning doesn't end at a certain point, but moves forward through each step and continues as you achieve results in your community. Planning can begin at any point in the cycle, and people can become involved in the community's planning activities at any stage.

Community involvement is essential for all stages of the planning process.

The four stages of comprehensive community planning are:

I. **Pre-planning Steps**

1. Assess community readiness
2. Develop a budget, identify funding
3. Build a planning team
4. Research
5. Build a work plan

II. **Planning Steps**

1. Gather background information
2. Complete community analysis
3. Create a vision statement and values
4. Build a comprehensive strategic framework
5. Set goals and objectives
6. Identify activities and projects
7. Create an implementation strategy

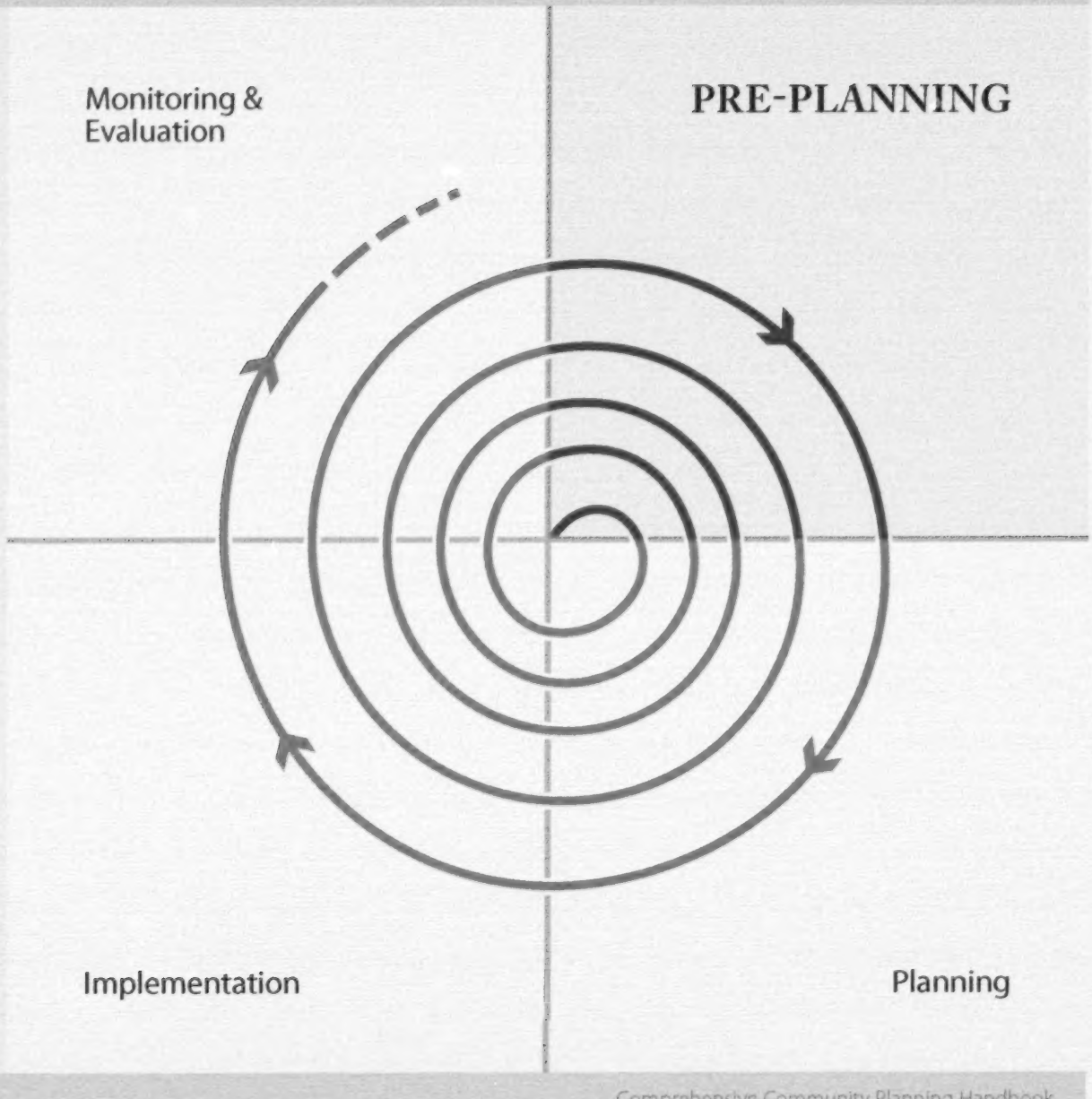
III. **Implementation Steps**

1. Prioritize actions (policies, programs and projects)
2. Identify project management team
3. Obtain necessary approvals and establish good communications and reporting plans
4. Identify potential partners to support the project
5. Identify funding and other resources
6. Create work plans, budgets, feasibility studies and business plans
7. Project management
8. Learn lessons, develop best practices and celebrate successes
9. Maximize community training, mentorship, capacity building and employment

IV. **Monitoring & Evaluation Steps**

1. Analyze results
2. Review and recommend
3. Revise and update
4. Share and celebrate your community's accomplishments

* *Please remember that the steps suggested within this handbook are intended only as a guide, and should be modified to meet the specific needs and circumstances of your community.*


Monitoring &
Evaluation
PRE-PLANNING
Implementation
Planning

PRE-PLANNING
GETTING STARTED

Overview

- **Pre-planning is the time to:**
  - assess whether the community is ready to start planning,
  - inform the community and its leaders about the planning process and gain their support, and
  - prepare the groundwork for an open, inclusive and effective planning process.
- **By the end of pre-planning** you will have a planning team and coordinator in place, a work plan to guide the planning process, and strategies to keep the community well-informed and actively engaged in the planning process.
- **The planning process is community-driven and benefits from a variety of perspectives.** Pre-planning can be initiated by any community member, but works best if developed and supported by the majority of the community and its leaders.
- **Encourage all members of the community to participate** including Elders, youth, family heads, nation administration, chiefs, councillors and general community members. Each brings a unique point of view to the planning process and their involvement ensures that the diverse needs of the community are being considered.
- **Sharing information is a key component of the pre-planning stage**. People are more supportive of an idea or concept if they understand what it is about. Inform the general community, as well as Chief and Council, about the purpose of the planning process, its outcomes, and its steps and phases. Keeping the community up to date will help build support for your goals. Share information about the planning model and process, the structure of the planning team, and ways the community can participate in planning.

Finding a CCP Champion

CCP champions are more than just nine-to-five employees in the band office. They are the backbone of your community's planning process, bringing enthusiasm, curiosity and fun to the table. CCP Champions may find themselves designing posters, organizing activities for youth, having tea with Elders, researching history, cooking meals, developing surveys and arranging childcare. CCP champions bring people together, make them feel comfortable and included, and have a passion for working with and learning from members of their community. Many CCP champions have had little or no planning training when they begin. What they do have is a willingness to learn, to listen and to get out into the community to start talking to people.

"You already have natural planners in your community."
Gwen Phillips, Ktunaxa Nation

- **Building community support can happen formally and informally.** A formal process could include establishing a community mandate for undertaking comprehensive community planning, and confirming it through a referendum or some similar means. Informal processes could include generating feedback on the planning process through surveys or community meetings.
- **A Planning Champion** will often introduce the idea of planning to the community and leadership, and can drive the process, gain support and help build a planning team. A planning champion can be any community member. They may come forward as a result of a trigger in the community — issues such as a proposed land development, a move into the treaty process or a crisis that gets people talking. The planning champion needs to be based in the community, respected by community members and prepared for a long-term commitment to the planning process.

PRE-PLANNING: Step-by-Step

Step 1: Assess Community Readiness

Is your community ready to start the comprehensive planning process? Before taking the first steps, the community needs to assess whether or not it is capable of going through the planning process at this time. Are the necessary people, capacity and resources available?

Community readiness includes support for the process by the community and leadership. If your community is ready to go ahead, you may wish to ask Council to endorse the planning process through a Band Council Resolution or similar mechanism. From the beginning, it is important to build understanding and support by sharing information with the community and leadership.

If the planning process is postponed for now, consider developing a plan of action for getting the community ready at a future time. (See the resources section for publications and other resources)

Step 2: Develop a Budget, Identify Funding

Funding is needed throughout the planning process. Pre-planning is the time to figure out a budget for the whole process and identify potential sources of funding.

What would funds be used for? They may be needed to support a planning coordinator and trainee, for technical support, for holding community meetings, for writing and copying information updates, or for a variety of other activities that your planning committee determines will need financial support during the planning process.

Once you decide what funding is needed for, it's time to:

- develop a budget for the planning process (it doesn't need to be exact),
- identify possible funding sources (see the resources section for potential sources), and
- write proposals to those funding sources.

Build a Communications and Engagement Plan

Your community members are the foundation of your CCP. Keeping members informed, getting their input and encouraging their participation in meetings, events and working groups will be central to the success of your planning process. So, how are you going to get them involved?

Spend some time in this early planning stage developing a plan for how you will engage members in the CCP process. Will you have large community gatherings, smaller meetings, family sessions, surveys and/or one-on-one interviews? Will you join existing groups and meetings to ensure that you get to where the people are?

Next, add ideas for how you will keep everyone current on the CCP's progress. Will you share regular updates via e-mail, newsletter, website, Facebook and/or by speaking with individual community members? Will you put posters up around the community, deliver newsletters by hand and/or go door-to-door to make sure everyone hears the news?

(continues on the next page)

Build a Communications and Engagement Plan (continued)

How you engage and communicate with community members will depend on the size of your community and how they are most likely to receive information. Remember that an informed and engaged community is your best bet for a powerful planning process.

"Not one single person owns the plan. It belongs to the community."

Elaine Alec, Penticton Indian Band

Step 3: Build a Planning Team

In bringing together a planning team, you will assemble a group that represents the many different sections and areas of expertise within your community.

Together, the planning team will:

- lead the planning process,
- conduct research,
- share information with the community and other partners,
- provide updates to community and leadership on planning activities,
- fundraise,
- work closely with any strategic partners to develop the comprehensive community plan, and
- review drafts and finalize the comprehensive community plan.

The planning team could form smaller working groups to lead different aspects of the planning process.

You may wish to draft a Terms of Reference for your planning team. This document summarizes the guiding principles of the team including the purpose and scope of the planning process, how you will engage community members, what timeframe you are considering, and roles and responsibilities.

Step 4: Research

Comprehensive community planning is unique to each group and its situation. Research can help you understand how to make the planning process relevant to your community.

Learn about comprehensive community planning by talking to other First Nations and neighbouring municipalities/districts, by using the Internet and by checking the references listed at the end of this Handbook.

Research will help you find answers to the following questions:

- What does comprehensive community planning mean?
- What are the benefits of comprehensive community planning?
- What comprehensive community planning models exist?
- Which model, or combination of models, is the best approach for our community?
- What are our key planning areas?
- What techniques can we use to ensure community engagement and support for our planning process?
- What principles will we adopt to guide our planning process?

Planning principles can act as a guide or checklist for the planning process. Principles are "accepted truths" — things that everyone believes are true and add value to what we do.

Here are some examples of principles: community- based, representative, inclusive, respectful, supported, integrated, results-based, easy to understand, and realistic.

Existing plans are central to CCP

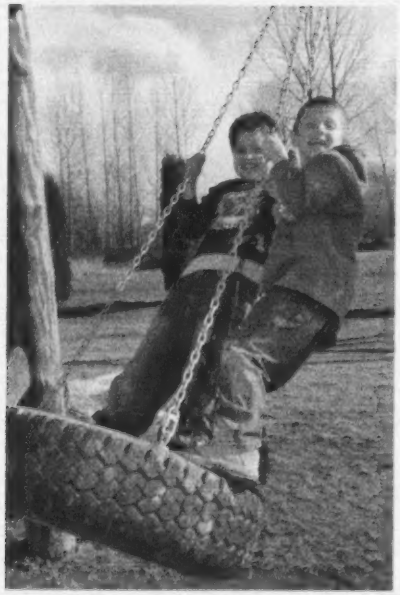
Your community may already have plans and research sitting on the shelves from previous projects. The information in these documents will give you and your CCP team an excellent starting point for your work. Historical records, land use maps, and previously identified goals and priorities all feed into the CCP process. No one wants to repeat work that has already been done, so show the community how diligent you've been in pulling together related materials from the get-go!

Step 5: Build a Work Plan

Based on information discovered during the research step, the planning team will outline a comprehensive planning process for the community.

Then, this general outline will be developed into a more detailed work plan that sets out for each planning phase:

- What needs to be done (activities)?
- By whom (roles and responsibilities)?
- By when (timelines)?
- How much it will cost (budget)?



PRE-PLANNING: Tools

The tools section of this handbook contains practical tools and worksheets that can help during the pre-planning stage:

Tool 1: CIEL Community Life Cycle Matrix (page 70)
A self-assessment tool from the Centre for Innovative and Entrepreneurial Leadership (CIEL) that looks at characteristics of thriving communities and helps assess readiness for the planning process

Tool 2: Components of a Proposal (page 72)
Outlines the main sections of a typical funding proposal

Tool 3: Terms of Reference for a Planning Team (page 73)
Example of a Terms of Reference document which outlines the planning team's goals, methods and responsibilities for the planning process

Tool 4: Comprehensive Community Planning Checklist (page 75)
A detailed community planning checklist to use as a reference/guide for the entire planning process

Tool 5: How and When to Engage Community Members (page 77)
Techniques for involving the community in the planning process

Tool 6: Ways to Increase Participation (page 79)
Further techniques to inspire more participation from the community

Tool 7: Community Groups to Engage and Involve (page 81)
A list of potential community groups who should be involved in all stages of the planning process, and how they can contribute

Tool 8: Communication Tips (page 82)
Techniques for effectively communicating and sharing information with members of the community

Integrating Community Vision and Values
WESTBANK FIRST NATION

Implementing a comprehensive community plan means more than just completing projects or implementing new programs. It also requires integrating the values, principles and cultural practices, identified through the planning process, into the administrative structure of your government operations, community service delivery and government organization.

Following suggestions in the comprehensive community plan and process, the Westbank First Nation placed culture and language at the heart of its planning.

USING CULTURE AS A FRAMEWORK

They used the story, How Food Was Given, and a traditional decision-making method, called Enowkinwixw, as a framework for their plan.

How Food Was Given tells of how the animal people, under the leadership of the Four Food Chiefs, prepared for the arrival of humans on earth. Following the lead of Chief Black Bear, the grand chief of all living things, Chief Spring Salmon, Chief Bitterroot and Chief Saskatoon Berry all agreed to give their lives for the humans. This story teaches principles of sacrifice, service and leadership, and the characters all embody further layers of wisdom and cultural knowledge. The community based its entire CCP plan on the Four Food Chiefs. Chief Black Bear represents governance, Chief Spring Salmon represents economy, Chief Bitterroot represents land, and Chief Saskatoon Berry represents community.

INCORPORATING CCP VALUES INTO OTHER PLANS

During implementation, it became apparent that the WFN organization needed to reflect the cultural values expressed in *The 2010 Westbank First Nation Community Plan.* As a result, the WFN website, the Council Strategic Plan for Government Operations, and the WFN committee structure were all revised and reorganized to reflect the organization of the community plan around the Four Food Chiefs. This was accomplished in three stages.

"Root the CCP in what it means to be a member of your nation."

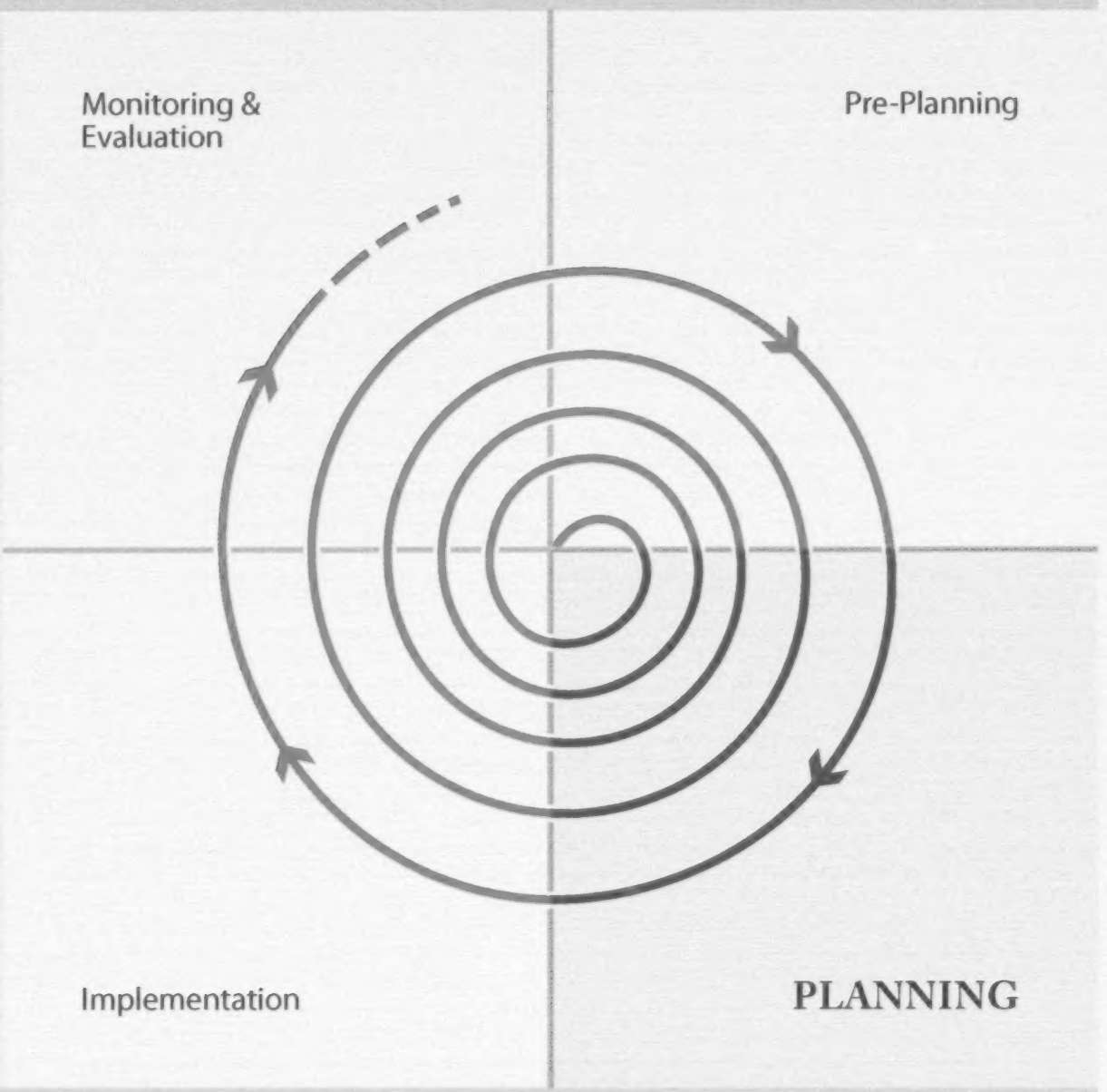
Chris Derrickson, Westbank First Nation

First, the WFN website was reorganized under the Four Food Chiefs. This meant incorporating the same branding and format used in the plan, and integrating the language and cultural icons.

Second, the Chief and Council held a planning session to revise their strategic plan and align it with the Community Plan. As a result, the strategic plan uses the framework of the Four Food Chiefs to communicate Council's priorities and objectives to the members and staff.

Third, staff used the newly revised Council Strategic Plan to reorganize the committee structure of WFN under the Four Food Chiefs. Now, when the budget and annual reports are presented to the membership, they are structured around the Four Food Chiefs.

The outcome of all this work is an organizational structure that reflects the community's values, principles and culture. Chief Robert Louie remarked that, "This (CCP) is a document we can all be proud of. It represents the vision of the community and revives our culture and language in a way that is practical and relevant to our people."


Monitoring &
Evaluation
Pre-Planning
Implementation
PLANNING

PLANNING
CREATING THE PLAN

Overview

- **In the planning stage, the community identifies its vision and values, and the specific steps that will be taken in order to realize that vision.** Supported by the planning team, the community will:
  - describe itself,
  - analyze its strengths, weaknesses, opportunities and threats,
  - establish its vision and values,
  - build a comprehensive planning framework that addresses all areas of community life (including goals and objectives, projects and activities, and priorities), and
  - create a detailed plan for implementing activities and monitoring progress.
- **The community must drive the planning process** in determining its own vision, values, goals, objectives and activities/projects. **Youth should be encouraged** to become involved in the visioning process, as they are the leaders of the future. Community leaders can provide direction, encouragement and endorsement of the plan.
- **Administration, including managers and staff**, are excellent sources of information, particularly during the more detailed planning stages of identifying strengths and issues, developing goals, objectives and activities, and linking funds and resources to these activities. Because administration will be responsible, in large part, for implementing the plan, **all managers and staff should be familiar with the plan, particularly in their areas of responsibility**. It will be important for managers and staff from different departments to create effective communication processes so they can coordinate and cooperate on projects that affect a number of planning areas and departmental responsibilities.

"Understand where your community came from. Know your history and your people."
Chris Derrickson, Westbank First Nation

What does a CCP look like?

The CCP created by each community will be unique. The format for the final product should make sense for your community and for the people who will be reading and using it. Here are some examples of how CCPs can take shape:

- A printed booklet with photos and graphics
- A loose-leaf binder, so that sections can easily be removed and updated
- A spreadsheet with goals, objectives and projects
- A series of posters that outline the community vision, goals and activities
- A PowerPoint presentation highlighting the process and the plan
- Shorter, simplified versions of the above to distribute to households

- **The planning stage may involve strategic partners.** The community may decide to hire a consultant with technical and planning expertise or use partners to help community members learn about the process and review existing planning documents. It is also useful to engage with other governments (e.g. municipalities or regional districts) or the private sector to review any plans already in place and/or to identify areas of possible cooperation.
- **Once a comprehensive community plan has been developed, the plan will need to be vetted by the community.** Awareness and endorsement are necessary for the plan to become a long-term guide for community development that transcends changes in political leadership. How your community endorses its plan will be specific to its circumstances and traditions. Possible options include:
  - Community referendum: all eligible voters cast a ballot on whether or not they support the draft plan (the community determines the required level of approval).
  - Vote at a community meeting: less formal mechanisms for approval could be a simple show of hands at a convened community meeting or a three-reading process where the plan is presented at a series of community meetings, followed by a vote during the last meeting.
  - Traditional method: some communities may have an accepted traditional method of decision-making appropriate for approving the plan (e.g. the consensus of heads of families).
  - Support and/or ratification from Chief and Council for the plan will help during implementation.
- **Celebrate!** Once the comprehensive community plan has been endorsed, a formal ceremony to celebrate is in order, where community leaders can acknowledge the community's wishes and commit to implementing the plan. This is also an opportunity to publicly communicate to others including neighbouring governments, the private sector and strategic partners, that the community now has a comprehensive community plan in place.

PLANNING: Step-by-Step

Step 1: Gather Background Information

The first step in planning is to develop an understanding of the current situation in the community, including its extraordinary qualities. The planning team will need to summarize the findings in an overview document.

This step may involve research, mapping activities, and talking and meeting with community members. Start by gathering a wide range of information, including any existing plans and studies. Much of the information you need is already in your community or can be accessed from government partners. Existing material will help the team identify what gaps need to be filled in the gathered information and help them make efficient planning decisions.

Community Surveys

You can create surveys to gather community statistics and information on the interests and concerns of members. Surveys can be completed by hand, email or online using a website or Facebook page. Some communities have hired youth to go into the community with mobile devices (such as iPads or laptops) or paper surveys to get survey responses directly from each member.

When you create surveys, make sure to think carefully about what you are trying to learn, and how to ask the right questions. For example, instead of asking "Do we need a youth centre in our community?" (when it's likely that most people will say "yes") consider reframing the question to "What kind of activities or programs could we offer for youth in our community?" to get a broader response.

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Community Surveys (continued)

Here are some websites that you can use to create surveys:

- FluidSurveys.com: Since this website is Canadian-based, your data is protected under Canadian law (other websites may not protect your data).
- SurveyMonkey.com: This website can be used for free for surveys of up to 10 questions.

Here is a sample checklist for gathering background information:

Housing and infrastructure development

- ❑ Assets
- ❑ Community technology plan
- ❑ Any existing plans, including those of other governments
- ❑ Housing designs
- ❑ Rental vs. ownership

Economy

- ❑ Employment rates
- ❑ Employment industry (i.e. seasonal, sectors)
- ❑ Human resources inventory
- ❑ Economic organizations
- ❑ Any existing plans, including those of other governments

Demographics

- ❑ Population
- ❑ Population growth rate
- ❑ Age and gender distribution

Health

- ❑ Statistics — incidence of disease, mortality rates, substance abuse, etc.
- ❑ Programs and services
- ❑ Any existing plans, including those of other governments

Social

- ❑ Statistics — social issues, social assistance rates, educational attainment rates, etc.
- ❑ Programs and services
- ❑ Community organizations
- ❑ Any existing plans, including those of other governments

Culture

- ❑ History/culture of the community
- ❑ The role culture plays in the community
- ❑ Programs and services
- ❑ Community organizations
- ❑ Any existing plans

Lands and resources (maps)

- ❑ Location (including maps)
- ❑ Surrounding areas
- ❑ Activities on, uses of, the land
- ❑ Resources available including uses
- ❑ Any existing plans, including those of other governments

Governance

- ❑ Central leadership body
- ❑ Other leadership bodies
- ❑ Government relationships (municipalities, provincial, regional)
- ❑ Programs and services offered
- ❑ Staffing levels
- ❑ Any existing plans

Step 2: Complete Community Analysis

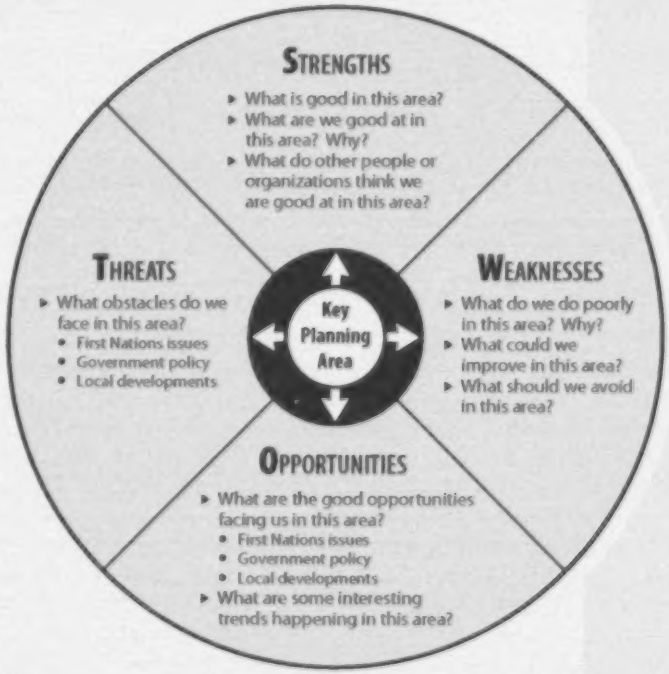
Now you are ready to review the assembled background information and understand what needs to be changed or built on, based on the community's challenges and possibilities.

The analysis stage allows the community to:

- ask itself why its circumstances are what they are,
- understand why things work when they are successful,
- understand the root causes of its problems,
- identify how it can improve situations, and
- identify the opportunities it can take advantage of.

SWOT (Strength, Weaknesses, Opportunities and Threats) analysis provides a useful framework for community analysis. Ktunaxa Nation chose SWOT to mean "Start With Our Truth" as a means of openly and honestly acknowledging the causes for challenges within the community.

SWOT could be applied to each of the key planning areas – governance, lands and resources, health, social, culture, economy, and infrastructure development.


STRENGTHS
What is good in this area?
What are we good at in this area? Why?
What do other people or organizations think we are good at in this area?
WEAKNESSES
What do we do poorly in this area? Why?
What could we improve in this area?
What should we avoid in this area?
OPPORTUNITIES
What are the good opportunities facing us in this area?
First Nations issues
Government policy
Local developments
What are some interesting trends happening in this area?
THREATS
What obstacles do we face in this area?
First Nations issues
Government policy
Local developments
Key Planning Area

Step 3: Create Vision Statement and Values

In a community vision, members describe their hopes and dreams for their community in the future. A vision is a bold, yet realistic, picture of your community's future. For the purpose of comprehensive community planning, a time horizon of anywhere from 10 to 50 years is possible.

"We must know who we are to know where we are going."
Elaine Alec, Penticton Indian Band

A vision:

- refers to the elements that make up your community including people, lands and resources, and infrastructure
- is influenced by members' aspirations, interests, values, dreams, roots and potential.

To develop a vision, bring people together at community meetings or focus groups to describe, draw, paint, or act out their vision of the community's future. Another option is to use photos, pictures, maps or objects that people can organize into collages or models.

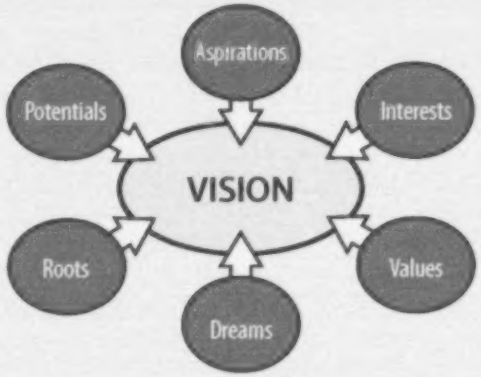
Once community members have shared their perspectives, extract the key themes or messages — **the community's values**. Values may include healthy community, traditional lifestyle, honesty and integrity, transparency, and responsible stewardship.

Use these values to draft some broad vision statements, including or representing as many of the themes and values as possible. Continue to hold community participation sessions to review and redraft the vision statement and community values, as necessary.

Community mapping is another effective tool in creating a community vision, particularly in focus group settings. Start with a map of your traditional territory. Fill in existing communities, infrastructure, and activities. Then fill in what the community would like to see in the future: infrastructure development, cultural zones, traditional gathering areas, economic development opportunities, and others.

Examples of BC First Nations' Vision Statements

"Strong healthy citizens and communities, speaking our languages and celebrating who we are and our history in our ancestral homelands, working together, managing our lands and resources as a self-sufficient, self-governing Nation."
— Ktunaxa First Nation vision statement



"We are of one heart and mind."
— Musqueam First Nation vision statement

"We are Syilx who receive our strength from our timix and encompass what is good for our livelihood. We are committed to our language and the teachings of our captiklw and respect that everyone has value and purpose to come together as one."
— Penticton Indian Band vision statement

"We will be a community with a strong and distinct culture, where our language, traditions, and the teachings of our ancestors live on throughout the generations. We will continue to be care takers of our sacred and important places. We will gather often to celebrate and support each other."
— Excerpt from Gwa'sala-'Nakwaxda'xw First Nations vision statement

"Our Creator placed us on this land to take care of our people, our land, our language, our customs, our knowledge, our culture, our title, to be ours forever and ever. Ensuring that we live in a safe, healthy, self sufficient community where cultural values and identity are consistently valued promoted and embraced by all."
— Adams Lake Indian Band vision statement

Visioning Principles Should...

- Be specific but general (not so abstract that it doesn't have any effect, nor so rigid that it creates limitations)
- Reflect a course that can be acted upon (but does not apply to only one specific situation)
- Be inclusive and proactive in reaching out to everyone
- Be accountable – have an open and transparent visioning process
- Use traditions as a resource – draw on history and tradition to determine how to face the future

Planning Framework

Although the diagram on the right uses a framework of seven sectors, each community should chose a framework that best reflects their community. Here are some examples:

?AQAM'S (ST. MARY'S INDIAN BAND) PLANNING FRAMEWORK

- Lands and Resources
- Language and Culture
- Spirit of Community
- Community Government
- Health
- Recreation
- Education and Learning
- Economy
- Infrastructure
- Energy
- Housing
- Safety and Security

T'SOU-KE NATION'S PLANNING FRAMEWORK

- Energy Autonomy
- Food Self-sufficiency
- Cultural Revival
- Sustainable Economic Development

Step 4: Build a Comprehensive Strategic Framework

A comprehensive strategic framework provides the basis of the community plan. The framework is organized into planning areas, each of which contains the goals, objectives, projects/activities and desired outcomes that reflect the community vision.

To turn the community vision into a reality, you will need to develop a framework that is comprehensive enough to start addressing issues identified in all planning areas including governance, health, education, infrastructure, environment, social, culture, economy, etc.

By identifying and linking these planning areas, you will be able to most effectively build a plan that will help to begin working towards achieving the community vision.

When building a strategic framework:

- Identify and organize information under key planning areas, such as governance, lands and resources, health, social, culture, economy and infrastructure development;
- Explore how technology can be used to support and integrate each organization within the community;
- Keep the amount of information at an overview level;
- Be accurate and concise;
- Look for exceptions–concentrate on aspects that really stand out; and
- Share information with the community–prepare a display, host an open house or community dinner, etc.

The next steps will help to fill in the planning areas of the Comprehensive Strategic Framework with specific goals, objectives, projects/activities and outcomes.

Step 5: Set Goals and Objectives

This step identifies broad community goals within each planning area and the specific objectives required to meet those goals. Goals represent the strategic pathway that the community wants to take to fulfill its vision; objectives are the stepping stones required to construct that pathway.

Goal:

- a broad, general statement about what the community wants to have happen
- can be achieved within a medium timeframe
- a "pathway" toward achieving the community vision

Objective:

- a specific statement of how to reach the larger goal
- can be achieved within a short timeframe
- describes what concrete actions you will take to realize each goal
- SMART (see sidebar)
- a stepping stone in the pathway toward achieving the community vision

Goals in each planning area flow from the community vision and needs identified by the community. Objectives, in turn, flow from the goals. Most goals will have several objectives. The community should set its own goals and objectives through an inclusive process, allowing all members to have input.

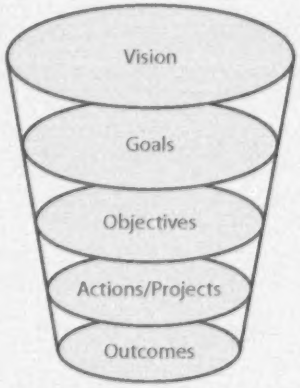
"SMART" Objectives

Well-set objectives are:

- **S**pecific: they are not general – they state exactly what is to be achieved
- **M**easurable: they can be evaluated easily and demonstrably with evidence
- **A**ttainable: they are achievable given the opportunities and constraints of our environment
- **R**ealistic: they take current capacity into account
- **T**ime: they are set within a clear timeframe

Examples of goals and objectives that are SMART:

Goal:	Win the gold medal in hockey in the 2022 Winter Olympics
Objective:	Win 20 hockey games each year before 2022
Goal:	Win today's hockey tournament
Objective:	Put the puck into the net more times than the other team



The planning process is like a funnel: you work down from the BIG picture (vision) to very specific actions and outcomes.

To set goals and objectives, begin with the key planning areas. Use the community's vision, values and needs to guide the goal-setting discussion.

To create community **goals** within each key planning area, ask:

- What do we want to accomplish in this area in the next 10, 15, 20, 25 years?
- How do our vision, values and needs guide our goal setting in this planning area?

The next step is to create the **objectives** required to achieve the goal. Typically, several objectives may be identified to address a goal. For each goal, ask:

- What can we do to achieve this goal?
- What are the separate objectives — how many actions must take place?

When setting goals and objectives, you must know the desired outcomes or results. An outcome is a measurable change that occurs as a result of action taken to meet a goal and its objectives.

Action must be taken in order to meet the goals and objectives you have set for your community, to reach the desired outcomes and to measure your progress.

Step 6: Identify Activities and Projects

The next step in planning is to identify activities and projects to help achieve your goals and objectives.

Goals and objectives are usually long term, while activities and projects will become part of annual work plans of managers and staff on an operational level. It is important that everyone understands how the specific activities in their respective planning areas flow from the broad community vision, and that they understand which activities they are responsible for.

To determine **activities and projects**, begin with the objectives identified for each key planning area. For each objective, ask:

- What activities would support this objective?
- What measurable steps can we take in the next year to make progress?

- What resources are needed to achieve the objective?
  - Financial
  - Human resources and skills
  - Political
  - Relationships and strategic partners
  - Technology
  - Communications and public information
- Are current resources sufficient?
- Should we re-organize how we use our resources or will we have to find new resources?
- Who will lead/implement the strategic activities?
- Who will be responsible for completing work plans?

To ensure activities and projects are completed, include them as part of work plans for administration and staff. Always write down *who* will be responsible for completing the work plans and *when* they will be completed, and check in on a regular basis to measure progress.

The table below gives an example of the planning process from vision to outcomes.

PLANNING AREA: Governance	COMMUNITY VISION AND VALUES	GOALS	OBJECTIVES	PROJECTS/ACTIVITIES	OUTCOMES
	▸ Strong and effective self-government ▸ Accountability, transparency, effectiveness	▸ Refine the organizational/ governance structure of our First Nation by 2017 to support accountability, transparency and effectiveness of government operations	▸ Revise policies and procedures of each department by Dec. 2014 ▸ Restructure departments as necessary by Dec. 2016	▸ Establish committee(s) to guide the reorganization process by Dec. 2014	▸ Report on new governance structure and policies, and an action plan that is to be implemented

Plan for Housing in your CCP

Housing is an integral part of community development and impacts the well-being of individuals. If your CCP includes high-level goals and objectives for housing in your community, you may consider developing an in-depth housing plan to support implementation. Here are some tips to think about:

- To be effective, the housing plan should be a shared vision of what the community's housing will look like in the future.
- When you are setting out to engage with the community about the CCP, plan to talk about the housing needs of the community as part of the process.
- Some things to think about – How many people rent their homes and how many own them? Does the community need multi-family homes, single-family homes, Elders housing and/or singles housing?

(continues on the next page)

Plan for Housing in your CCP (continued)

- Quality of construction, adequate sizing, design and financial viability are major considerations to be addressed for ensuring safe and affordable housing in communities.
- Community-based housing plans may include policies, home occupant agreements, administrative processes, financial requirements, alternative designs and infrastructure needs.

For more information, please reference the Assembly of First Nations and First Nations National Building Officers Association resources, and *A Practical Guide to Housing: How to Access Housing Subsidies* at the back of the handbook.

Step 7: Create an Implementation Strategy

Ideally, by the end of Step 6, the planning team will have developed a **comprehensive strategic framework** including goals, objectives, actions/projects and desired outcomes in each planning area. Now, the implementation strategy will describe how to make this framework a reality.

A thorough implementation strategy includes priorities, indicators of success (accomplished objectives and reached desired outcomes), responsibilities, timeframes, and required resources and support for implementation.

To create an implementation strategy, the first step is to prioritize the activities and projects identified by the community and to set the agenda for short, medium, and long-term action.

PRIORITIZE

For each activity or project identified under each key planning area, the following questions can help prioritize activities:

- Community benefit
  - Does the project address an urgent issue?
  - Will the project benefit the majority of the community?
  - Is the project/activity part of basic infrastructure, health or safety?
  - How will the project impact future generations?
  - Will the project/activity lead to greater sustainability?
- Community capacity
  - Do we have the ability to undertake this project/activity ourselves?
  - Does the project utilize and build on local resources (i.e. labour, materials)? Is this in the short-term? Long-term?
  - What opportunities exist for training, education and capacity-building?
- Technical feasibility
  - Is the project realistic? Can it be done?
  - What is the timeframe for completion?

- Cost and affordability
  - What is the overall cost of the project? This may include capital costs, the cost of strategic partners, annual operation costs, social costs and environmental costs.
  - What other unpredicted costs might emerge?
  - Does the project require infrastructure improvements (water, sewer, fire protection, roads)?
  - What sources of funding or other support exist?

TIMEFRAME

These questions will help you identify which projects and activities will be key priorities, and which ones can wait a while before being implemented. After assessing the activities and projects, group them according to anticipated time frame:

- Short-term: To be acted on immediately (within the next five years). The implementation strategy should focus on these projects/activities.
- Medium-term: To be acted on in a timeframe between five and 10 years. These tasks will provide a framework for the development of the next implementation plan.
- Long-term: To be acted on in a timeframe between 10 and 20 years. These should be identified in the Comprehensive Community Plan, but not in any great detail — circumstances can change dramatically over the next 10 years.

MONITORING & EVALUATION

Another purpose of the implementation strategy is to identify a process for ongoing monitoring and evaluation of the implementation of the Comprehensive Community Plan. The following could be included in a monitoring and evaluation strategy:

- Regular timelines for evaluation
- Process for monitoring and evaluation
- Community involvement
- Process for accepting revisions to the Comprehensive Community Plan

PLANNING: Tools

The tools section of this Handbook contains practical tools and worksheets that can help during the planning stage:

Tool 9: Steps to Hiring a Professional Planner (page 84)
A tool for developing the terms and conditions for hiring a consultant

Tool 10: Community Asset Assessment Charts (page 86)
A series of worksheets for identifying the existing assets in the community

Tool 11: SWOT Analysis (page 90)
A tool for creating an understanding of where the community is now, and to identify what could influence its future goals

Tool 12: Visioning Questions (page 92)
Sample questions to get the community thinking about their ideal vision of the future

Tool 13: Goals, Objectives and Projects Tracking Chart (page 93)
A chart to record, link and monitor goals, objectives and projects/activities

Tool 19: Decision Analysis Tool (page 100)
A tool for prioritizing projects, policies and programs

Successful Implementation
SQUIALA

Have you wondered what happens when you've completed most of the projects identified in your CCP?

Maybe that seems like a long way off for your community. However, if there is a commitment to see the plan through, you may one day realize that many of projects are completed and objectives are being met. That means it's time to update the plan.

Squiala First Nation has been compared to the little train that could. In a very short period, this small band of 189 members has completed the majority of the projects outlined in their comprehensive community plan. This process took only six years and successful implementation was the key to getting it done.

Squiala First Nation is located adjacent to the city of Chilliwack. For years, there was talk of extending city roads through the reserve. Squiala saw this as an opportunity and began to engage the city in negotiations. This capital investment would bring services and increased traffic through the reserve lands. So they set to work creating a land use plan with funds provided by the city. After finishing the land use plan, it was evident they needed more than just a blueprint for land development. They also needed to include other community aspirations.

GETTING STARTED ON CCP

The comprehensive community plan process started in 2005 with pilot funding from AANDC. Membership engagement was simple. Having a small membership was a benefit, and they took only a year to complete the CCP and finished their plan in March of 2006. Through this process, they also revamped the land use plan. As they finished their planning, the road and services came through the reserve and so did the development of Eagle Landing, a large commercial development which included a Wal-Mart, Shell Gas Station, movie theater and a number of small businesses.

The Squiala First Nation Community Plan identified a number of large projects to complete. Tammy Bartz, the band manager and only employee at the time, was the planning champion. Upon completion of the plan she transitioned to the implementation champion, a role she says is crucial to successful implementation. "You have to have an implementation champion. If you don't, the CCP is going to go nowhere."

COMPLETING MAJOR PROJECTS

With the development came the funds to complete many of the projects. The first big project was the construction of a new longhouse. The original longhouse, built in 1982, was lost in a fire during the early 1990s. The community had identified cultural revitalization as a priority so they set to work on the construction of a longhouse which was completed in 2011. They also implemented a language program after successfully applying for a grant from First People's Heritage, Language and Cultural Council.

Another major goal was the construction of new community facilities such as a band office, gym, school and fitness center. The original goal of council was to build it near Eagle Landing, but the community revealed a different desire through the community planning process. They wanted the band office in the heart of the community in a single building. Tammy remarks that, "Putting everything in one building has helped to build a sense of community."

MAKING COMMUNITY HEALTH A PRIORITY

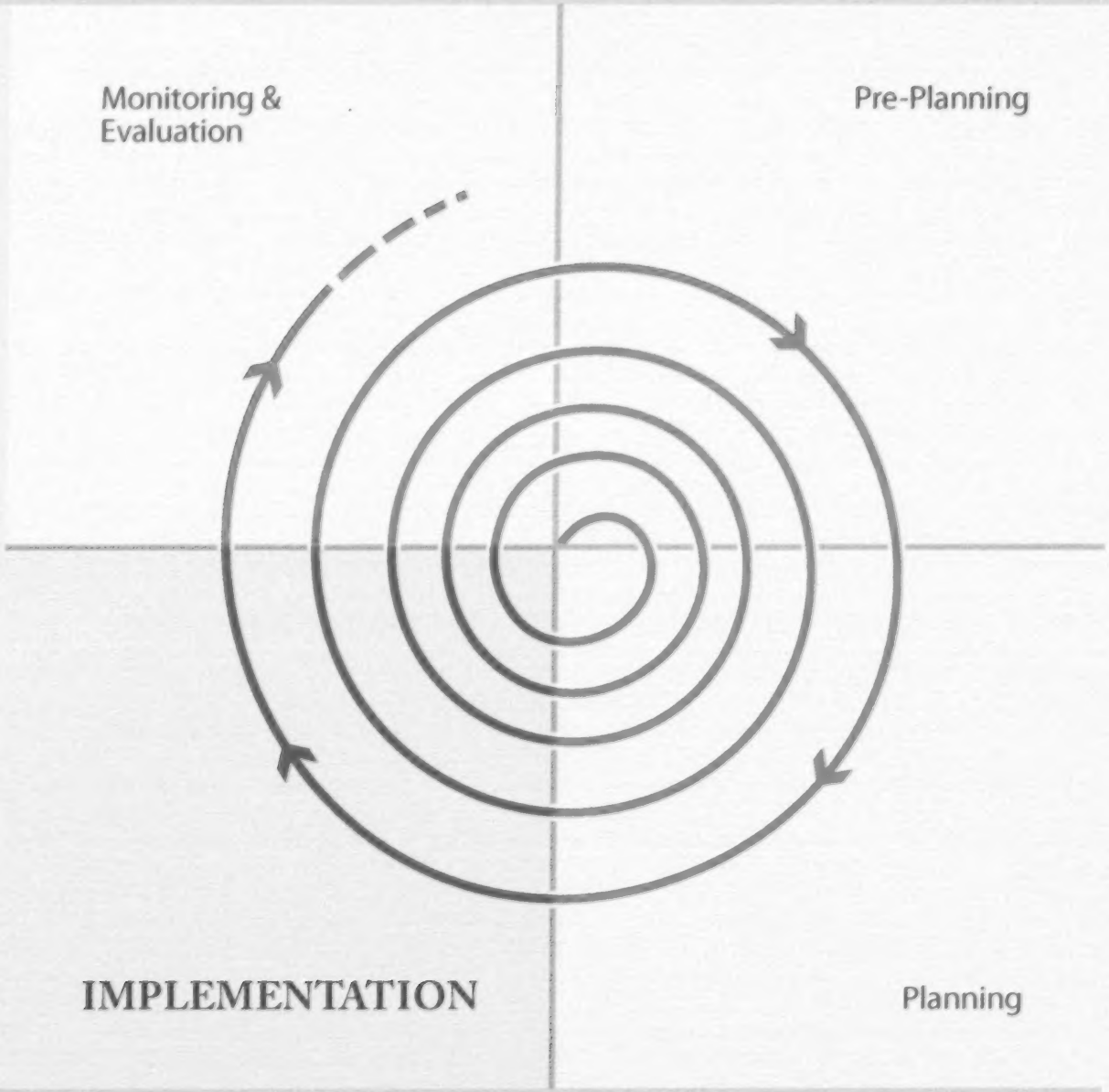
Despite all the development, the number one priority was the health of the community. Tammy believes that a healthy community is key to successful planning, "If you don't have a healthy community it doesn't matter what you do." With the construction of the new community facilities, there was room to expand, so they trained and hired a health nurse, and contracted out counseling services to a local company which was selected through a request for proposals process. Now the members have access to first-rate counseling services, which has made a noticeable difference in the health of the community.

TACKLING OTHER GOALS

They also set to work on accessing other funding sources and used the community plan to back up their proposals. Through a grant from the Residential Rehabilitation Assistance Program, they were able to refit three Elders homes with hand and stair rails, stair lifts and new showers. In addition, there was also the need to address education and training. This was accomplished in a variety of ways. First, through a partnership with surrounding First Nations, they were able to offer a course on traditional medicines free of charge to band members. Second, with some of their taxation revenue, they were able to help several members get their drivers' licenses, removing a significant barrier to employment. They also included training requirements in their contract with the developer of Eagle Landing, providing members with on the job training in construction.

Looking back, Chief David Jimmie is proud of all that his community has accomplished and credits community planning as being a significant factor in his community's success. Despite all they have accomplished, he is excited about the future and is looking forward to re-engaging the membership for a second round of community planning. When Squiala started their first round of planning the reserve lands were vacant and Tammy Bartz was their only employee. They now have 15 employees, several new facilities and several members in post-secondary education. They are headed towards a bright and prosperous future.

Tammy is very practical in addressing implementation. She says you need to identify the need, project or goal; obtain baseline information regarding the current state of affairs; find funds to meet the need and then do the work. But most importantly, every project needs a champion. Members are key to successful CCP implementation.


Monitoring &
Evaluation
Pre-Planning
IMPLEMENTATION
Planning

IMPLEMENTATION
MAKING IT HAPPEN

Overview

- **It is now time to begin implementing the plan – moving the process from ideas into action.** Implementation simply means putting the plan to work by taking priorities (projects, policies or programs) and transforming them into results on the ground.
- **Administration, including managers and staff, will likely be involved in coordinating the implementation of the comprehensive community plan.** Chief and Council, with support from the membership, may oversee the implementation but can often delegate the day-to-day tasks to a staff member or project champion.
- **Engaging project champions is one of the most successful ways to get a project started and see it through to fruition.** A champion can be a councillor, community or staff member, or anyone who has a passion for a project and the skills (or is prepared to acquire them) to make sure it succeeds.
- **Foster continued community ownership of the plan.** The planning champion, community planning team, community members, staff and council have likely put in hundreds of hours of planning work and participated in many meetings. Your greatest assets are your community members; ensure that they stay engaged throughout implementation of the plan through good communications, advisory committees and focus groups.
- **There will be an expectation that things will begin to change for the better – that there will be immediate benefits for the community or that positive projects will start right away.** It is very important to manage expectations in the early stages to prevent disillusionment or disappointment. One way is to immediately identify some quick-start projects which you can implement while you are developing longer term projects.

"Implementation starts on the day you start planning."
Gwen Phillips, Ktunaxa Nation

Quick-Start Projects

Quick-start projects are small, simple projects that can be implemented right away with few or no resources. Quick-start projects create enthusiasm and momentum, and demonstrate to the entire community that the CCP implementation process has started and that their contributions have resulted in change. This reinforces the idea that it is worthwhile staying involved!

The following criteria can be used to identify quick-start projects:

1. The project is simple and easy to complete.
2. The project requires few to no financial resources or can be completed with resources that your community has on hand within its budget.
3. There is a project champion or a group of community volunteers available and willing to organize and implement the project.
4. There is widespread community support for the project.
5. The project does not require staffing additions or can be supported by existing staff without compromising existing programs and services.
6. The project can be completed within a few months.

IMPLEMENTATION: Step-by-Step

Step 1: Prioritize Actions (Policies, Programs and Projects)

- **Identify what to do first.** There are many tools and approaches that can be used to analyze options, and to help you build consensus and make collective decisions about priorities.
- **What you start with** might also be a question of what is realistic and pragmatic. Determine what resources you have, or can easily acquire, to get started right away.
- **Typical criteria for choosing priorities** might be: impact, urgency, capacity, cost, risk and/or political support from community and Chief and Council.

Step 2: Identify Project Management Team

- **Identifying and recruiting the project management team** helps to build widespread support for the project and facilitates the early involvement of community members and staff. It can also enable Chief and Council and administration to delegate some responsibilities for the projects.
- **Ensure there is sufficient capacity in the team** to implement the project. In addition to the champion and staff, it may be necessary to include consultants and/or grant writers. If the necessary capacity does not exist within the community, you may need to consider getting training or external support – this can often be funded through grants or loans.

Step 3: Obtain Necessary Approvals and Establish Good Communications and Reporting Plans

- **Start by getting a good understanding of the scope** of the project. Answer some basic questions. What is the project? Why is it a priority? Who is going to implement it? Who in the community is going to benefit from it? Where is the project going to be? What is the timeline? How much is it going to cost? What resources do you need? The more detailed the answers, the more likely you are to get the approvals needed to get started.

- **The value of doing this early work is that it provides the foundation** for reports to community, administration and council. It also clarifies resources required, identifies gaps and can form the basis of funding proposals.
- **There is a responsibility and opportunity to continue communicating** to the membership about the plan and progress on implementation. Have a public space where project progress can be displayed. Create a plan that demonstrates what role members can play in the project.

Step 4: Identify Potential Partners to Support the Project

- **Working with partners on projects is a great way to share costs**, leverage further funding, build capacity, strengthen results, and balance the work load while sharing the benefits.
- **Internal Partnerships:** Identify other departments that might help with the project and consider pooling resources (e.g., health and recreation projects might be supported by the youth centre as well as Elders groups).
- **External Partnerships:** Consider other First Nations within adjacent territories that might be interested in collaborating on projects (e.g., skill development for regional opportunities). Governments, academic institutions, and/or non-profit organizations can also have support roles.

Step 5: Identify Funding and Other Resources

- **Many projects require additional funding** beyond what is already in your First Nation's budget. The resources section at the back of this handbook identifies many potential sources of funding to support your project.
- **At this stage, it is good to do an analysis of all the resources** you have or might need to complete the project — not just the financial resources, but also capacity and skills.
- **Don't worry if the full amount of your project is not approved in your first funding application.** Learn to leverage by using money already raised to back up further applications. Once you have some initial funding, other agencies may be more likely jump on board as their financial risk is now reduced.

Think outside the Box: Not all Projects need funding

One First Nation, faced with helping their children get to school safely across a busy highway, was having great difficulty raising funds for a new pedestrian bridge. Since funds were not forthcoming, they decided to take a completely different approach and negotiated a pedestrian stop sign with Ministry of Highways, who provided it free of charge.

"Implementation is about empowering community members."

Andrew Moore, T'Sou-ke Nation

Implementation Often Requires More Planning

During the implementation phase, more planning may be required. For example:

- If housing has been identified as a priority, the next step may be to develop a long-term housing strategy and plan
- It might be necessary to invest in an in-depth land-use plan or an updated physical development plan, before moving implementing of larger-scale projects.
- If strengthening traditional languages is important, you may wish to develop a detailed approach to engage children, youth, adults and Elders.
- Meeting economic development objectives may mean more planning to identify and evaluate opportunities, completing a skills inventory or conducting an environmental scan/situational analysis.

All of these plans should reflect the community vision and support the high-level goals and objectives within the CCP. All of this work and planning will lead to implementation success!

Step 6: Create Work Plans, Budgets, Feasibility Studies and Business Plans

- You will likely be asking your community, Chief and Council, partners, funders and banks to get involved and take a risk on your project. Therefore, you will need to demonstrate at an early stage that your project is a safe investment for their time and money. This can be done through:
  - feasibility studies demonstrating that the project is going to work;
  - business plans demonstrating the project's financial viability;
  - work plans giving concrete details and time frames for activities right up to completion; and/or
  - budgets showing both project capital and operational costs.

Step 7: Project Management

- Once you have all the above steps completed (i.e. you have funding, approved studies, community go ahead and a project management team in place), you are probably ready to start. Large capital projects and multi-year programs will often need specialist project managers and consultants, as professional day-to-day management and monitoring of the project becomes crucial at this stage. Regular progress meetings with the project management team, consultants and partners are important.
- Special attention needs to be focused on:
  - **Cost control:** Keep the project on budget and ensure that there is sufficient cash flow to pay bills promptly.
  - **Time table:** Make sure everyone keeps to the time frames that they have agreed to.
  - **Project amendments:** Try to look out for challenges (e.g., bad weather), delays (e.g., supply shortage) and unexpected costs (e.g., unusual soil conditions).
  - **Quality Control:** Constantly monitor the quality of the work. Don't assume consultants and contractors are producing quality work – check their work too.
  - **Reporting:** Create up-to-date progress reports for the band (internal) and for partners and funders (external).
- Be sure you consult with administration, Chief and Council, and where needed, funders, before approving any large changes to the costs, timeline or nature or quality of work.

Step 8: Learn Lessons, Develop Best Practices and Celebrate!

As the activities and projects are implemented, it is important to regularly report back to the community and leadership on progress and how the projects are benefitting the community, including:

- **Lessons Learned:** Learn from mistakes and successes. What worked, what did not and why?
- **Best Practices:** Feed back into the planning cycle. How you could improve the implementation process next time?
- **Celebrate** – often! Do not forget to celebrate your successes. Invite the whole community to join you – after all, they were there at the beginning of the planning cycle and deserve to see the results of everyone's hard work. Celebrations are ways to acknowledge efforts and success, and to encourage the community to move on to more ambitious projects.

Step 9: Maximize Community Training, Mentorship, Capacity Building and Employment

Many First Nations see every new project as an opportunity to build capacity, provide training and mentorship, and bring resources into the community, including employment.

- Schools, colleges and universities are often keen to partner with First Nations and support individual members to achieve training and certification in the fields that would support their communities to reach their goals.
- If external consultants or contractors are necessary, encourage them to include training, capacity building and employment opportunities for your community members in their work.
- When negotiating partnerships with companies, First Nations can request training, employment and contract opportunities.

"Each community member has a responsibility to breathe life into this plan."

Vickie Thomas, ?aqam

Risk Management

Try to anticipate challenges that might occur at any stage of your project:

- What happens if costs escalate? What is your fall-back position? What is Plan B? If necessary, can you reduce the size of the project without having to abandon it?
- What happens if Chief and Council and/or administration changes during the project?
- Consider other external factors that could affect the project (e.g., will winter weather affect the timing of a construction project?).

Ensuring full community participation when prioritizing projects will help prevent parts of the community from withdrawing support from the project at later crucial stages.

Key Lessons Learned

- **Don't wait until the plan is finished to begin implementation.** Address the implementation of the plan early and often at each stage of the planning process. Small projects, or quick-start projects, are a great way to create excitement and momentum, and to get the plan into action early in the planning process.
- **Find creative ways to communicate the finished comprehensive community plan.** Your finished plan may be a fairly large document, which may discourage people from reading the entire document. Creating an executive summary, preparing PowerPoint presentations, posters or informational videos will aid in communicating the plan in a format that is engaging and informative to different audiences.
- **Prioritize projects and actions.** Prioritizing the projects, programs and policies, using decision criteria such as feasibility, capacity, cost, risk and timing, is absolutely crucial to ensure successful implementation.
- **Change the governance structure to support implementation.** Many communities have found that once the vision and priorities have been identified, there is a need to change the responsibilities and governance structure to facilitate implementation. What if building language skills is identified as a priority, but there is no staff or committee within the administrative structure responsible for such initiatives?
- **Transform five-10 year goals and objectives into annual work plans.** The work of implementing the plan will be the responsibility of the band administrator and department managers. Break the longer term activities into smaller, more manageable pieces and include them in annual work plans for specific managers to lead and report on each year.
- **Implementation requires more planning.** For example, if housing has been identified as a priority, the next step may be to develop a long-term housing strategy and plan. Or it might make sense to invest in an in-depth land use plan or an updated physical development plan to support the higher level goals and objectives within the CCP.
- **Communicate and celebrate!** It is easy to get so busy implementing, that we forget to communicate and celebrate with community members our many successes and accomplishments!

PUSH for Motivation

ADAMS LAKE INDIAN BAND

Adams Lake Indian Band has succeeded in capturing the imagination of community members, as evidenced by its CCP logo, which was selected through a community-wide competition. The logo incorporates four colours representing Pride, Unity, Strength, and Healing (PUSH) and depicts a simple medicine wheel with flames in the four colours exploding out of it in the four directions. PUSH appears on their Comprehensive Community Strategic Plan jackets, T-shirts and stationery. The logo and acronym serve as a constant reminder of what keeps the plan alive – the determination of an entire community to create positive change while protecting cultural values.

Continuing to Build on CCP

SIMPCW FIRST NATION

Simpcw First Nation started its planning activities in 1989 and hasn't stopped since. From 2006 to 2010, Simpcw Chief and Council, administration, Elders, youth, school officials and community members worked to develop a comprehensive community plan. A household summary of the plan was published and distributed throughout the community. But they didn't stop there. Simpcw continues to hold annual facilitated community planning sessions and community members are invited to review accomplishments, and to talk about needs and strategies for future community development.

IMPLEMENTATION: Tools

The tools section of this Handbook contains practical tools and worksheets that can help during the implementation stage:

Tool 14: Creating a Budget (page 95)
A tool for identifying and quantifying needed resources for projects and activities

Tool 15: Budget Management Checklist (page 96)
A tool for tracking and reporting how funds were spent

Tool 16: Project Implementation Inventory (page 97)
A tool for describing the objectives and scope of a project

Tool 17: Project Timeline (Bar Chart) (page 98)
A sample of a project implementation timeline

Tool 18: Project Work Plan (page 99)
A tool for further describing the objectives and scope of a project

Tool 19: Decision Analysis Tool (page 100)
A tool for prioritizing projects, policies and programs

Expanding the Scope of a CCP

T'SOU-KE NATION

Nestled at the southern tip of Vancouver Island is a small but ambitious First Nation community that dares to dream big. The T'Sou-ke Nation began the comprehensive community planning process with a desire to unite the whole community behind a vision that could carry them towards self-sufficiency.

ENGAGING THE COMMUNITY

Under the guidance of the Chief and Council and planning facilitator Andrew Moore, the community embarked on a three-year planning journey. Andrew, an architect by training, understands that when you construct a tall building you need a deep foundation. He approached planning with the same philosophy. "You need to go deep into the community to lay the foundation for ambitious projects." It is very important to achieve a collective vision and extensive community buy-in as early as possible.

T'Sou-ke Nation understood that planning was a process and that the plan would continue to expand. To reflect this reality, they called their community plan VIP: Vision in Progress for Very Important People. The planning team met every three weeks in the band hall and regularly gave presentations to the whole membership at general meetings. T'Sou-ke Nation has a policy to ensure everyone is included: "If members don't come to us, we shall go to them."

DEVELOPING A COLLECTIVE VISION

As they met with the youth, Elders, families, leadership and staff, a recurring theme of sustainability began to emerge. The theme respected First Nations traditional values of honouring Mother Earth, all living creatures and the elements: the sun, the wind and the sea. By adopting these values, the community felt it could work towards creating a more sustainable life for generations to come.

To incorporate the overall objective of sustainability, the T'Sou-ke Nation expanded their planning horizon from 20 years to include the next seven generations, or 100 plus years. They began asking themselves what kind of community they wanted to create and leave behind for the seventh

generation. This led to the development of four broad objectives around which their plan was based. They called these the Four Pillars of Sustainability: Energy Autonomy, Food Self-Sufficiency, Cultural Revival, and Sustainable Economic Development.

DEVELOPING FUNDING PARTNERSHIPS

To meet their desire for energy autonomy, the T'Sou-ke Nation successfully obtained funding from the BC Ministry of Energy and Mines' Innovative Clean Energy Fund. Using their comprehensive community plan to support their application, T'Sou-ke applied for funds to install solar hot water heating systems on homes and they proposed building one of the largest photovoltaic (creating electricity from the sun) systems in British Columbia. This initiative quickly spiraled to include a series of related projects that met other objectives in their community plan.

BUILDING CAPACITY AND CREATING EMPLOYMENT OPPORTUNITIES

The T'Sou-ke Nation ensured that the company hired to install the photovoltaic and solar hot water heating systems would also train band members to do the work. As a result, employment and training objectives were met and several band members now have full-time employment installing solar-powered electric systems.

Since completing the project, the T'Sou-ke Nation is now the most solar intensive community in Canada and they will be selling power back to the electric grid for the next 70 years. Their next goal is to help other First Nations develop renewable energy technology for use on remote reserves which currently use diesel generators. This project also inspired their youth to start the T'Sou-ke Smart Energy Group which encourages community members, local schools and First Nations to conserve energy through local youth-run initiatives.

ENGAGING CHAMPIONS FROM THE COMMUNITY

The community started a small garden to meet their objective of food self-sufficiency. Under the leadership of community member and champion Christine George, the garden expanded to a large green house which produces food for special events for the entire community. The Lady Bug Green House grows food which is used at a weekly community lunch and also hosts a 10-mile feast and a zero-mile dinner using only those foods found within the T'Sou-ke Nation traditional territory.

These feasts were used as opportunities to teach the youth about traditional foods and gathering practices. Christine has also partnered with other community gardening initiatives in the adjacent city of Sooke, making food self-sufficiency an objective for the entire region.

SEIZING OPPORTUNITIES TO START MORE AMBITIOUS PROJECTS

The solar project led to a $12 million, 1,000 roof solar installation project in a neighbouring municipality, as well as the opportunity to build a $3 million four-acre commercial greenhouse. When completed, the greenhouse will provide 30 full-time jobs for band members and improve food security for the entire region.

Andrew notes, "If it wasn't for the smaller quick-start projects, the bigger projects would have never materialized. Opportunities build upon opportunities, success upon success." Even in the early implementation stage, it is important to capitalize on opportunities and allow the planning process to expand. In practice, the planning process is not a clean step-by-step process. It is organic and sometimes challenging. When given the right attention, the process can grow to include larger and more ambitious projects and meet the needs of members for a healthy, sustainable community for generations to come.

Linda Bristol, a T'Sou-ke Elder who has been engaged in the CCP process at T'Sou-ke from the beginning, is now an active champion of the community's Arts and Culture program. She points out that many of the resources needed for successful planning and implementation reside amongst the band membership. "Many members are passionate about creating a better future for their community. Encourage your champions and assist them with resources, capacity building and training. If you have the right people and the right process, the right projects will follow."

Implementing Quick-Start Projects
PENTICTON INDIAN BAND

The Penticton Indian Band was anxious to get to work on their comprehensive community planning process. Members were tired of the status-quo, and Chief Jonathan Kruger saw comprehensive community planning as an opportunity. Creating a dream and vision for the future was exactly what the community needed. It was time for change.

The community began the comprehensive community planning process under the leadership of Elaine Alec and Anona Kampe. With the support of their Chief, these two tireless souls set to work organizing meetings, talking to members and attending every community event, even if it had nothing to do with CCP.

As the process unfolded, the membership began unveiling their desires, hopes, dreams and ideas to make the community a better place. The Elders wanted to hear and speak their traditional language, the community wanted to gather around hope, not tragedy, and everyone agreed that it was time to name roads and install street signs.

As meetings continued, it became evident that there were several projects that, with the help of volunteers, could be implemented with a minimal time commitment, very little planning and few resources. These quick-start projects were acted on immediately and gave the CCP momentum and credibility.

LONESOME FOR THE LANGUAGE

The revitalization of culture and language was a priority for the community. The Elders wanted to hear the language again and they wanted young people to learn it. One recommendation, made at a planning meeting, was to use the traditional language to open all community meetings. The planning team took it upon themselves to ensure that this happened. No extra resources, planning or staff were needed. All it took was the initiative to change.

THE 9-1-1 PROJECT

At a planning gathering, one Elder mentioned that when her husband had a recent medical emergency,

the ambulance could not find their house because there were no road signs. Members knew the reserve landmarks and homes, so road signs were never necessary. However, outsiders didn't share this knowledge. As a result, community members expressed a desire to name the roads and install street signs.

A detailed history of each area and road was gathered from the Elders. Roads were named after plants and animals and translated into the traditional language. Then, after the community found a small pot of funding, signs in the traditional language were installed. This project took only a year to complete and was done in conjunction with the community planning process.

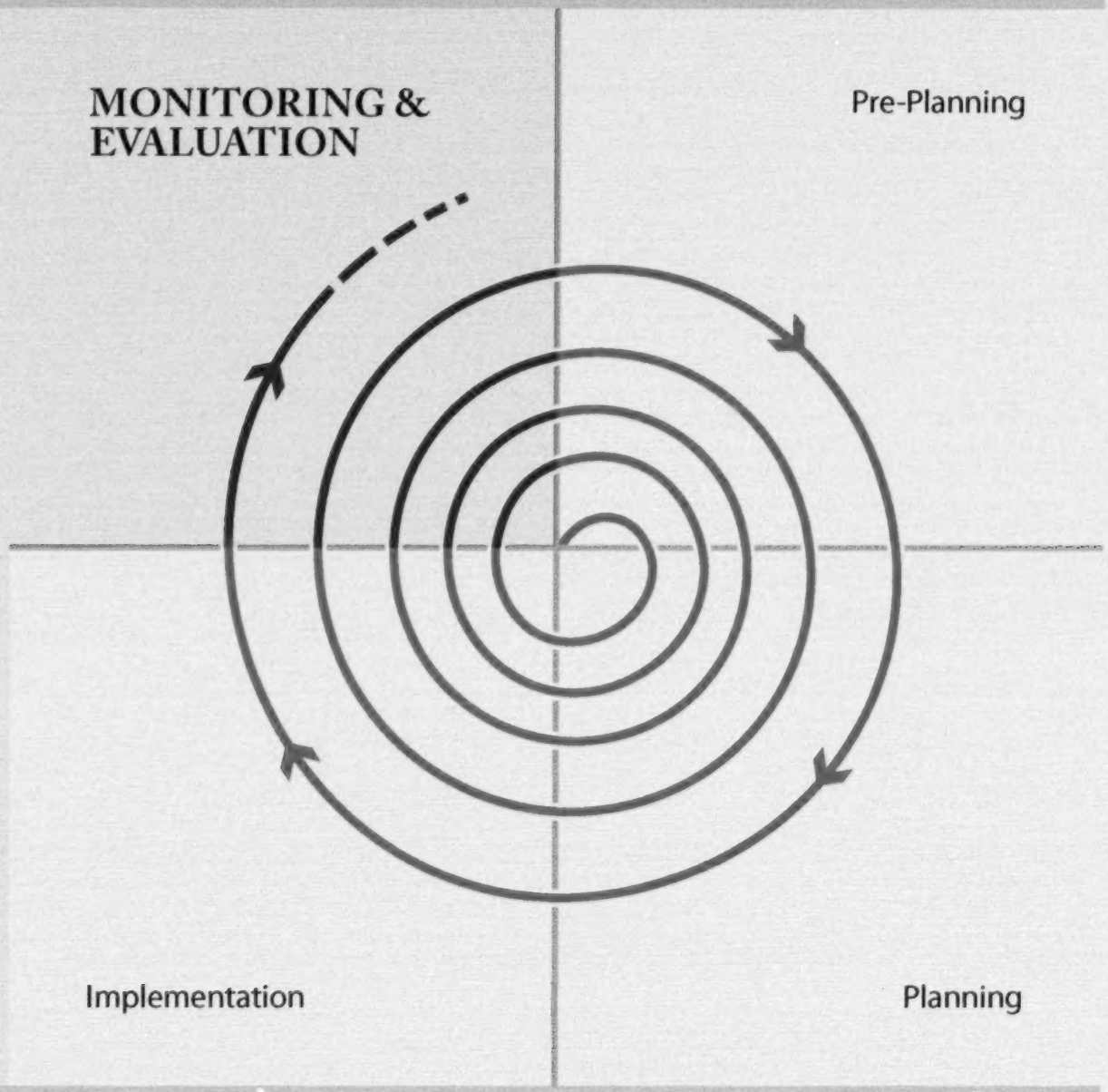
GATHERING FOR A PURPOSE

A recurring theme during the planning process was a desire by the community to come together for positive reasons. Too often, they were gathering in times of grief or during crises. This led to the organization of Gathering for a Purpose. Volunteers led the charge to organize a weekend event where members gathered to drum, sing, laugh, visit, pray, eat and learn. Elders taught and told stories, children played, stick games were held and songs were sung. All that was required was an idea and it was implemented entirely by volunteers.

THE BILLBOARD PROJECT

As the community planning process entered its third year, community members were voicing their concerns about the negative influence of drugs and alcohol on their reserve. So, they held a series of drug strategy meetings. After a thorough discussion, they decided that rather than focusing on the negatives, the members of the Penticton Indian Band would promote the positives.

The members decided to put up a series of billboards all over the community showcasing the positive teachings of their people. Implementing the project was simple. A committee selected photos from the archives and decided on slogans. The theme "Honouring our Elders' Teachings" was used for the project. The billboards were paid for by the health department which had funds to promote healthy lifestyles. From start to finish, this project took only six months to complete and was spearheaded by community members. Now as members and visitors drive through the community, they are inspired by the teachings of the Elders. Anona is particularly fond of this project. "It brought the community together and our own members appear on the billboards for everyone to see."


MONITORING &
EVALUATION
Pre-Planning
Implementation
Planning

MONITORING & EVALUATION
ARE WE MAKING PROGRESS?

Overview

Monitoring and evaluating the CCP allows you to determine if the implementation of the policies, programs and projects from the CCP are having the desired effects. It is an ongoing process that helps you learn from your efforts and be responsive to change.

- **The monitoring and evaluation stage is necessary to:**
  - make sure the projects are benefitting the community,
  - assess the progress in implementing the comprehensive community plan,
  - make revisions, as required, so that the plan remains relevant,
  - keep the plan alive and adjust it to external and internal changes, and
  - keep the community excited and informed about the results achieved through CCP.
- **Members of the community should be involved** in evaluating the progress and outcomes of the plan. Continued community involvement is needed to support the process and encourage the community's investment in the plan's outcomes.
- **Continued community involvement will:**
  - maintain momentum for planning,
  - keep a high level of community awareness of planning,
  - ensure the comprehensive community plan stays applicable to the community,
  - encourage continued political support of, and attention to, planning and implementation,
  - create an administrative culture that is responsive to community needs, and
  - create a community culture of strategic thinking and long-term vision.

Incorporate Lessons Learned

Information collected during monitoring and evaluation allows you to incorporate lessons learned into the next round of planning and decision making. What went wrong and what went right? CCP is a process that will continue to evolve as your community builds on past experiences.

Revise and Update the CCP

It is critical to have a process by which the plan can be revised and updated as circumstances change and as lessons are learned. This is the only way to ensure the plan remains a relevant, useful document for your community.

- **Identifying who will be responsible for the monitoring and evaluation of the CCP is** a critical decision. Appointing the right people or committee for this responsibility can go a long way to ensuring the CCP does not end up sitting on a shelf. This responsibility can rest with council, administration, or an implementation committee. Individuals and groups responsible for implementing activities will also report on progress and share lessons learned.
- In accordance with the community's process for monitoring and evaluation, which may be set out in the implementation strategy of the plan, the **implementation committee will prepare regular evaluations and reports** for council, administration and the entire community (annually, for example).

MONITORING & EVALUATION: Step-by-Step

Step 1: Analyze Results

Analysis helps in understanding what progress is being made and what challenges have come up during the implementation stage.

To evaluate the results of the plan, the implementation committee will:

- review project reports, and
- analyze the progress of project implementation against annual work plans, evaluation criteria and indicators of success by speaking with people responsible for/involved in project implementation and gathering community perspectives.

Questions for the analysis may include:

- What progress have we made compared to our goals and objectives?
- How does this compare with the indicators for success we set for each part of our work plans?
- Are issues being addressed effectively?
- Is the vision being realized?
- Are the goals and objectives being realized?
- What is changing in the community and why?
- Where can improvements be made?

While conducting monitoring and evaluation, keep the following principles in mind:

- **Be constructive and objective.** Do not attack the efforts of others — evaluation is a tool to seek improvements.
- **Remain proactive.** Try to anticipate problems and issues in the implementation phase before they arise.
- **Foster inclusiveness.** Ensure everyone, including staff and community members, feels welcome to offer suggestions and ideas for improvement. Consider all opinions.
- **Be accountable and responsible to the community.** The evaluation process, including reports and updates, should be accessible to all community members.

Indicators

In order to know where you are going, and more importantly, whether or not you have arrived, you need to create indicators. Indicators are a way of measuring the performance or success of a particular objective or activity. For example, to help meet the objective of increasing the number of high school graduates, a tutoring program for high school students may be created. In this example, an indicator could be 1) increased enrolment in the tutoring program, 2) higher grades for high school students, and/or 3) increased high school graduates.

Baselines

A baseline establishes the current status of what you are measuring. For example, if you want to measure the increase in high school graduates, then you need to establish the current number – or baseline – of graduates. Each year, you measure your progress against this baseline to determine if the numbers are increasing.

Annual Work Plans

Most organizations, whether large, small or in-between, do annual work planning. The best way to ensure that the CCP goals will be achieved is to link them to the annual work plans of your community's administration. Connecting objectives with specific projects, timelines and names (of who does what) is critical to monitoring how well you're doing in implementing the plan.

?aqam has integrated the goals of their Community Strategic Plan into the annual work plans for each department and staff member. ?aqam has committed to producing an annual report that details progress and accomplishments on the objectives set out in the plan. When they present the annual report, they hold a community celebration and erect a tipi with each pole representing a different sector from their plan. The annual report and celebration is part of how ?aqam has made sure their implementation progress is transparent and includes everyone in the community.

Step 2: Review and Recommend

After analyzing the results of the plan, the implementation committee will develop a report for the leadership and the community that summarizes the outcomes of their evaluation and identifies successes and challenges.

The report will likely include recommendations for improving progress and for making adjustments or revisions to the comprehensive community plan or the implementation strategy.

Consider making annual performance reports to the community to demonstrate and celebrate achievements.

Step 3: Revise and Update

Minor revisions and updates to the comprehensive community plan and implementation strategy can be made according to implementation team recommendations, with community input. However, from time to time, a thorough revision of the plan will likely be needed as external and internal circumstances and influences change.

Revising and updating the plan may be required if:

- through the evaluation process, the community responds that the comprehensive community plan no longer reflects its goals and objectives,
- a significant event occurs which introduces a variety of new concerns and issues, such as concluding a treaty or new opportunities resulting from new government-to-government initiatives,
- the implementation strategy expires, or
- it has been 10 or more years since the community thoroughly revised the comprehensive community plan.

For a major review, the community would go through the four stages of the planning cycle again. This time, it will likely be a much faster process than the first comprehensive community planning process as a baseline has already been set, planning experience has been built, and processes for implementation are in place.

Step 4: Share and Celebrate Your Community's Accomplishments

Comprehensive community planning is an ongoing process, but be sure to take a moment to reflect on what it means to reach this point in the planning journey. Your community has worked hard to determine its future and accomplished significant results along the way. This success is due to the ongoing involvement of members in the planning process, and the dedication of the planning team, administration and leadership in implementing the plan.

To make the most of your accomplishments:

- Hold annual celebrations where the community reflects on the year's accomplishments.
- Be sure to share the results of each finished project, program or policy through your community website, Facebook group or monthly newsletter.
- Take lots of pictures throughout the development of a project so it is easier to share the story.
- Keep track of all completed projects in a binder – every time something is accomplished, the binder will grow!

Tips on How to Track Revisions and Updates to Your CCP

- When making revisions, use foot notes indicating the revision date and other relevant information.
- Use binders instead of books so that pages can be added or changed out as needed.
- Instead of using page numbers, use section numbering to make revisions easier.
- Create a copy of the document in a program that others can edit.

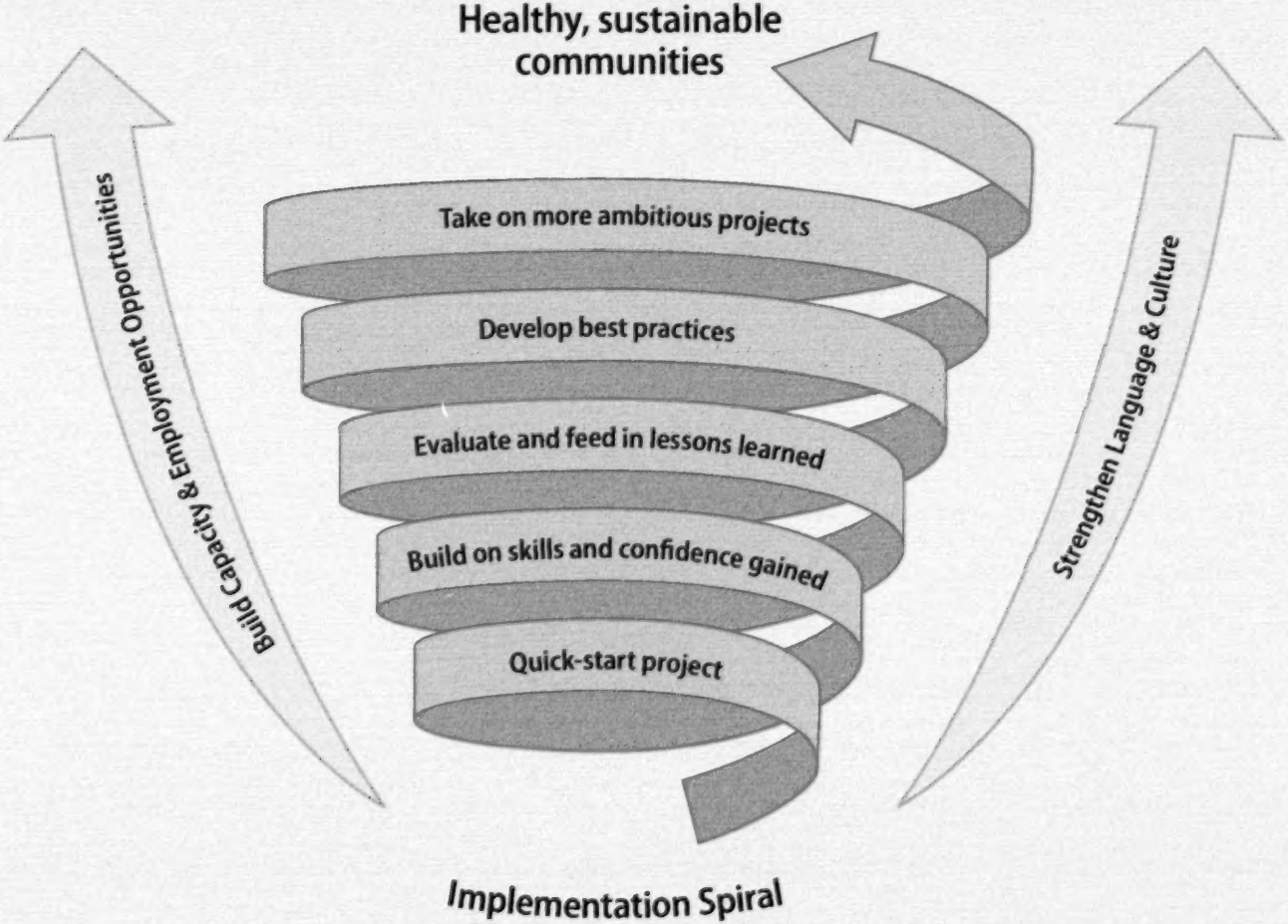
Keeping the Plan Alive: Revising and Updating the CCP

Comprehensive community planning is a dynamic process that constantly evolves and delivers new benefits, and helps communities become healthy and sustainable.

Involving the community in a regular review of the plan helps members stay engaged and gain the skills, enthusiasm and confidence to move on to more ambitious projects.

- Stay true to your values and traditions – let them guide you.
- Use every opportunity in the CCP process to develop skills and create training, mentorship and employment opportunities for your community.
- Integrate language, arts and culture into all your policies, programs and projects.
- Look for economic development opportunities in projects – short and long-term.
- Continue to build on your successes, providing benefits to your community for many generations to come.

Building Communities Through Implementation


Healthy, sustainable communities
Take on more ambitious projects
Develop best practices
Evaluate and feed in lessons learned
Build on skills and confidence gained
Quick-start project
Build Capacity & Employment Opportunities
Strengthen Language & Culture
Implementation Spiral

MONITORING & EVALUATION: Tools

The tools section of this Handbook contains practical tools and worksheets that can help during the monitoring and evaluation stage:

Tool 5: How and When to Engage Community Members (page 77)
Techniques to help involve the community in the planning process

Tool 6: Ways to Increase Participation (page 79)
Further techniques to inspire more participation from the community

Tool 13: Goals, Objectives and Projects Tracking Chart (page 93)
A chart to record, link and monitor goals, objectives and projects/activities

Monitoring and Evaluating the Plan with a Community Census

MUSQUEAM FIRST NATION

Musqueam First Nation (MFN), located adjacent to the city of Vancouver, is on the cutting edge of First Nation community planning. After nearly a decade of developing a range of plans and related documents, the community adopted their *We Are of One Heart and Mind: Comprehensive Community Plan*. Completed in 2011, this plan encompasses membership and council objectives with the overall goals of becoming a self-sufficient, self-governing First Nation with a healthy community. The community has begun the journey of moving toward this vision and has developed a thorough approach to monitoring and evaluating the Musqueam First Nation community planning process.

LOOKING BEYOND FACILITIES AND PROGRAMS

A brief tour of the community would lead one to believe that the MFN is well on its way to achieving the objectives in the community plan. A new cultural center, sports fields and a brand new recreation center are highlights in the community. Other projects and programs are also being implemented as the planning process continues to build momentum. However, these were not the only things the community plan was meant to accomplish – new facilities and programs do not build a community, people do. The MFN wanted to ensure that the community plan was making a difference in the lives of its members, not just carving a path for new buildings. To measure the impacts of the plan on this level requires a long-term approach to monitoring and evaluation.

ESTABLISHING A BASELINE

Monitoring and evaluating a plan requires a baseline against which progress, or the lack thereof, can be measured. To gather this information, MFN completed an initial community survey in 2008. Information gathered through the survey was used to create the community plan. This was combined with past community profiles to create a baseline of where the community was in terms of overall health, employment, cultural practices and other pertinent information. Members who completed the surveys were entered into a draw for prizes.

MEASURING IMPACTS OF THE PLAN

In 2011, the survey was expanded to an in-depth community census of 120 questions. This census measured the membership's perspectives on the plan's progress and gathered data on the actual impacts of the plan. If the programs, projects and new facilities were making a difference, then the data would reveal positive results in the health, social and economic indicators.

The MFN worked in partnership with a professor from the University of British Columbia to ensure the survey was free from bias, measured the appropriate indicators and gathered the relevant data.

This is the first round of the survey. In the future, the survey will be administered every three years. The results will be used to amend the comprehensive community plan and adapt it to changes in the community.

Tools

- Tool 1: CIEL Community Life Cycle Matrix
- Tool 2: Components of a Proposal
- Tool 3: Terms of Reference for a Planning Team
- Tool 4: Comprehensive Community Planning Checklist
- Tool 5: How and When to Engage Community Members
- Tool 6: Ways to Increase Participation
- Tool 7: Community Groups to Engage and Involve
- Tool 8: Communication Tips
- Tool 9: Steps to Hiring a Professional Planner
- Tool 10: Community Asset Assessment Charts
- Tool 11: SWOT Analysis
- Tool 12: Visioning Questions
- Tool 13: Goals, Objectives and Projects Tracking Chart
- Tool 14: Creating a Budget
- Tool 15: Budget Management Checklist
- Tool 16: Project Implementation Inventory
- Tool 17: Project Timeline (Bar Chart)
- Tool 18: Project Work Plan
- Tool 19: Decision Analysis Tool

Tool 1: Centre for Innovative & Entrepreneurial Leadership (CIEL) Community Life Cycle Matrix

Actualization Phase

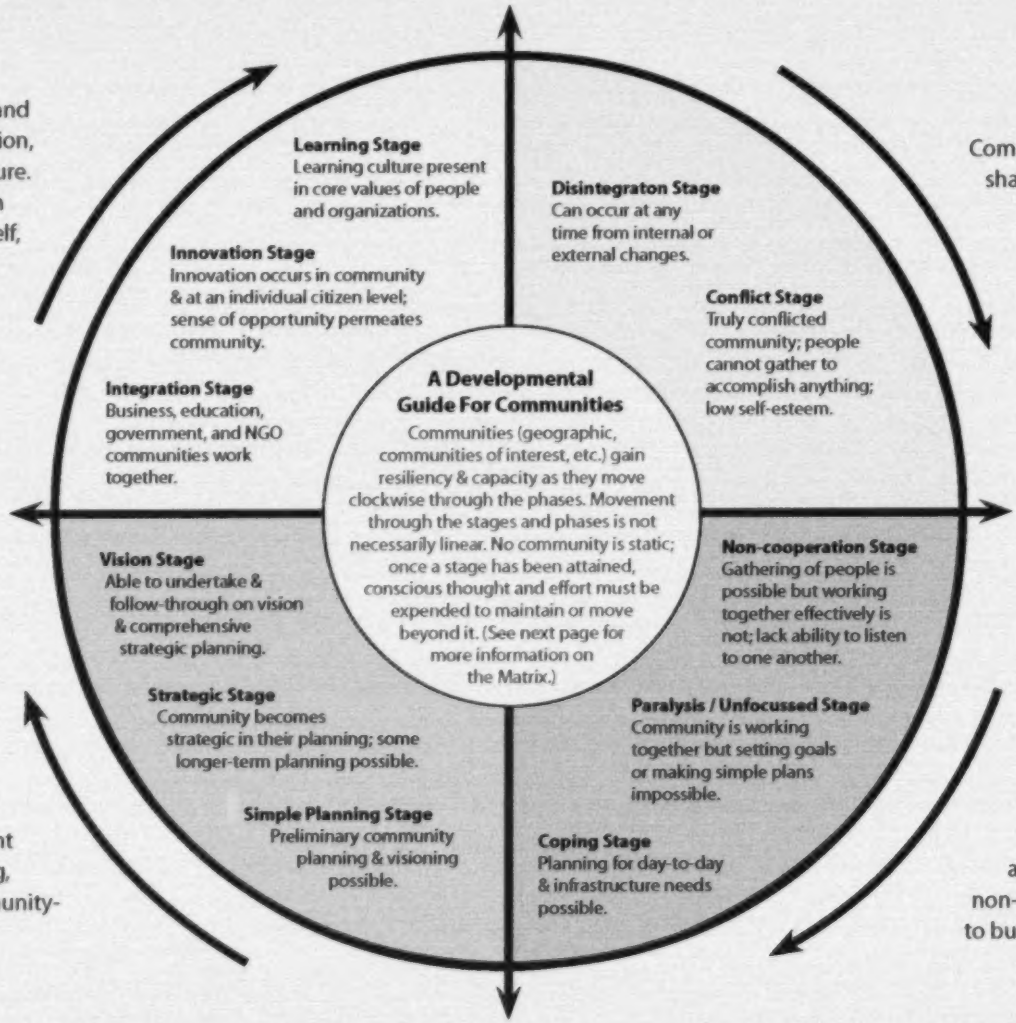
Community is highly developed and encourages learning and innovation, while respecting history and culture. Community shares resources with others and regularly monitors itself, continuing to enhance capacity.

Action: Community undertakes regular reviews and reflection activities to maintain or enhance stage / phase.

Vision Phase

Community recognizes the importance of vision and long-term planning; is able to move in this direction.

Action: Community can engage in planning, meaningful consultation of its members, and working towards the development of strategic thinking and planning, and, ultimately, identifying community-wide values, distinct community characteristics and a vision.


Learning Stage
Learning culture present in core values of people and organizations.
Disintegraton Stage
Can occur at any time from internal or external changes.
Innovation Stage
Innovation occurs in community & at an individual citizen level; sense of opportunity permeates community.
Conflict Stage
Truly conflicted community; people cannot gather to accomplish anything; low self-esteem.
Integration Stage
Business, education, government, and NGO communities work together.
A Developmental Guide For Communities
Communities (geographic, communities of interest, etc.) gain resiliency & capacity as they move clockwise through the phases. Movement through the stages and phases is not necessarily linear. No community is static; once a stage has been attained, conscious thought and effort must be expended to maintain or move beyond it. (See next page for more information on the Matrix.)
Vision Stage
Able to undertake & follow-through on vision & comprehensive strategic planning.
Non-cooperation Stage
Gathering of people is possible but working together effectively is not; lack ability to listen to one another.
Strategic Stage
Community becomes strategic in their planning; some longer-term planning possible.
Paralysis / Unfocussed Stage
Community is working together but setting goals or making simple plans impossible.
Simple Planning Stage
Preliminary community planning & visioning possible.
Coping Stage
Planning for day-to-day & infrastructure needs possible.

Pre-Community or Chaos Phase

Community is undeveloped. Limited sharing of resources or recognition of value of a community.

Action: Community can (re)form through the identification of and action of influential and respected leaders (elected or unelected).

Emergence Phase

Community exists but has significant problems, making anything but survival and fulfilling short-term needs impossible.

Action: Community can advance through focus on small, non-political, trust-building projects to build success, respect, confidence, relationships and skills.

WHY THE MATRIX

The challenge of developing innovative and entrepreneurial communities is in ensuring that the communities have a clear picture of where they are at and where they want to go. This enables a better match of the tools available with both the capacity of the community and the hoped for goal. For example, while strategic planning may work for some communities, the planning process may also lead to frustration and failure in other communities that do not have the necessary trust, social capital or capacity.

WHO CAN USE IT

Anyone within a community or organization can begin this conversation. The Matrix can be used for geographic communities, communities of interest, or even communities within communities. One city manager used the Matrix for polling city councillors about the state of local social, arts, business, and cultural communities.

The Matrix-based process can be undertaken by a group that represents the diversity within the community. Or, it can be used to assess the differences in perceptions among various groups in the community: seniors and youth, long-time residents and new-comers; business leaders and social service agencies; service providers and clients.

HOW TO USE IT

Use the Matrix to stimulate conversation in your community: Which phase are we at? Are different sectors of the community - youth, arts, business etc. - at different stages? How far have we come?

Members of the community participate in a conversation to determine together what phase or stage their community is at on the Matrix. This can be a formal or informal process. Each phase of the Matrix is accompanied by suggestions for action to progress through the stages.

Community members can identify where they want the community to be (there is an alternative!) and the incremental steps that can be taken in order to get there. Our experience has taught us that communities, like families, feel they are more dysfunctional than they really are. Knowing there are others out there like you is a liberating thought. The Matrix also provides some common language and terminology that allow those conversations to take place, and it seems to be an excellent way to show progression.

The Matrix can be self-administered or CIEL staff can facilitate a session with individuals or community groups. The Matrix works as a rough gauge to enable a community to develop a self-portrait, as it were. The Matrix harnesses the perceptions of citizens and leaders to gain an understanding of the community.

OUTCOMES

Most importantly, the community together can identify where they want to be and the incremental steps that can be taken and the resources needed by the community in order to get there. Communities can move forward or backward around the Matrix cycle. Progress can be uneven and is not necessarily linear. Some communities require huge leaps or paradigm shifts to move from one stage to another.

ADDITIONAL RESOURCES

CIEL recognizes that no community is one-dimensional and that once the conversation gets started, it can be useful to assess the different characteristics that make up a community or organization. We have entitled these "Connectivity and Co-operation"; "Vitality"; "Inclusivity and Community Values"; "Leadership"; "Strategic Capacity"; "Community Sustainability"; and "Community Entrepreneurship".

For those who wish to delve more deeply into what "makes their community tick", CIEL staff can guide a Matrix-based process that examines each of these characteristics. We are also developing a free on-line assessment that can enable a community to assess their vitality across these categories and match them with some suggested tools.

Contact the CIEL office or visit our website for more information.

T: 1-250-352-1933 Toll free: 1-800-661-1395
F: 1-250-661-1395 info@theCIEL.com / www.theCIEL.com

Tool 2: Components of a Proposal

Cover Letter	Introduces your proposal	1 page
Title Page	Professional look	1 page
Table of Contents	Reference	1 page
Project Overview (Executive Summary)	Umbrella statement of your project and summary of the entire proposal	1 page
Background	About your organization and the community it serves	1 paragraph to 1 page
Project Rationale	Why is this project necessary	1 to 2 pages
Project Goals & Objectives	Results	1 page
Program Description	Nuts and bolts of the project: activities, responsibilities, time lines	1 to 3 pages
Budget	Financial description of the project plus explanatory notes	1 page
Partnerships	Describe any partners that may be participating in the project, as well as the benefits of the partnership (cost-sharing, mentorship, training, etc.)	1 paragraph to 1 page
Project Evaluation	How you will measure the success/results of your project	1 to 2 pages
Follow-up	Sustaining your project	1 page
Appendices	Supporting documentation	As required

Tool 3: Terms of Reference for a Planning Team

Purpose

The purpose of the planning team is to support and guide the development of a Comprehensive Community Plan (CCP). The planning team may continue to provide support during the implementation and monitoring/ evaluation phases of the planning process.

Representation

As much as possible, the planning team will be representative of the community as a whole and may include representatives of

- The community at large including Elders, youths, family groups
- Members of community groups
- Chief and Council
- Boards of Directors
- Administrators, managers or staff from key departments

It is recommended that the planning team size not exceed 15 members to ensure it can carry out its work as effectively and efficiently as possible.

Commitment and Accountability

Participation in the planning team is voluntary. Planning team members are committed to making the CCP process a success and are accountable to all First Nation members. They take their voluntary role seriously and agree to attend regular planning team meetings. Planning team members are encouraged to serve on the planning team for defined periods of time. (e.g., two years)

Roles and Responsibilities

Planning Team

Led by the Planning Coordinator, the planning team will:

- initiate and coordinate activities in the pre-planning and planning phases of the CCP process, including community involvement and communication

More specifically, the planning team will:

- carry out or delegate research related to CCP
- make recommendations for obtaining technical planning support (consultants), as necessary
- coordinate fundraising and lobbying activities in support of CCP planning activities
- bring forward to the community and Chief and Council any recommendations or concerns regarding the effective development of a CCP
- recommend a community and leadership endorsement process for the CCP
- recommend an evaluation and revision process for the CCP
- carry out other related tasks, as required

Planning Coordinator

The planning coordinator will act as the chair and secretary of the planning team. He/she will:

- call, organize and chair planning team meetings
- act as a spokesperson for the planning team
- liaise with the community, administration, leadership, consultants and strategic partners, as required
- guide the development and implementation of planning team work plans
- provide direction to the planning team, as required

Recommendations and Decision-Making

The planning team will base its activities, recommendations and decisions on the direction received by the community. The planning team will endeavour to make any decisions by consensus. If consensus cannot be achieved and the decision directly affects a recommendation for the implementation or revision of the CCP, the planning team will seek community input, or include a dispute resolution clause in the plan.

Tool 4: Comprehensive Community Planning Checklist

This checklist provides a starting point to lead the community through the key steps in each planning phase.

Pre-Planning

- ❑ Community readiness for comprehensive community planning (CCP) assessed
- ❑ Leadership, administration and community informed of intent to engage in CCP process
- ❑ Leadership, administration and community supportive of CCP
- ❑ Planning coordinator identified, job description drafted
- ❑ Planning team members identified, Terms of Reference drafted
- ❑ Funding secured (at least for first 2 planning phases)
- ❑ Technology support (computers, GIS, etc.) secured
- ❑ Work plans for pre-planning and planning stages developed
- ❑ Planning models researched/ selected
- ❑ Possible partners identified/ informed of intent to engage in CCP
- ❑ Technical support (consultants) identified
- ❑ CCP process communicated to all (newsletters, forums, etc.)

Planning

Background Information gathered on:

- ❑ Geographic location (local and regional)
- ❑ Language and cultural family (including fluency rates)
- ❑ Infrastructure development (existing assets, including housing)
- ❑ Social programs and services (list of, demand for)
- ❑ Health programs and services (list of, demand for, rates)
- ❑ Demographic profile (including age and gender distribution)
- ❑ Land base (size and geographic features)
- ❑ Natural resources (on land base, in region)
- ❑ Governance structures (description and organizational chart)
- ❑ Education programs and services (list of, educational attainment rates)
- ❑ Economic profile (regionally, locally, employment rates, sectors of employment, average wages)
- ❑ Culture (exercise of cultural traditions, level of subsistence lifestyles)
- ❑ Existing plans and reports
- ❑ Information gathered from community (surveys, open houses, forums, focus groups, meetings, lunches, etc.)
- ❑ Information presented to and endorsed by community and leadership

Community Analysis — Strengths, Weaknesses, Opportunities and Threats

Common issues and strengths identified by the community in the key areas of:

- ❑ Lands and resources
- ❑ Culture
- ❑ Social
- ❑ Economy
- ❑ Governance
- ❑ Infrastructure development
- ❑ Health
- ❑ Community and leadership endorsement and support

Vision and Values

- ❑ Vision statement and values developed by community
- ❑ Community and leadership endorsement and support

Comprehensive Strategic Framework

- ❑ Community development of strategic framework for CCP, around key planning areas relevant for the community
- ❑ Community and leadership endorsement and support

Goals and Objectives

Common goals and objectives identified by community in the key areas of:

- ❑ Land and resources
- ❑ Social
- ❑ Economy
- ❑ Governance
- ❑ Culture
- ❑ Infrastructure development
- ❑ Health
- ❑ Community and leadership endorsement and support)

Projects and Activities

Projects and Activities identified in the key areas of:

- ❑ Land and resources
- ❑ Social
- ❑ Economy
- ❑ Governance
- ❑ Culture
- ❑ Infrastructure Development
- ❑ Health
- ❑ Identification of key outcomes/results
- ❑ Projects developed by community
- ❑ Community and leadership endorsement and support
- ❑ Housing

Implementation Strategy

- ❑ Projects/activities are rated and prioritized (5-10 year period)
- ❑ Funding secured (Nation, other sources)
- ❑ Community endorsement of implementation strategy
- ❑ Projects initiated

Community Endorsement

- ❑ Community endorsement of comprehensive community plan (e.g., vote, community meeting, focus groups, traditional process)
- ❑ Chief and Council acknowledgement and endorsement and support of Plan

Implementation and Monitoring

- ❑ Budget prepared and resourced
- ❑ Projects/activities initiated
- ❑ Work plan reports prepared and appended to plan
- ❑ Plan and project reports accessible to community
- ❑ Progress reports communicated regularly to community (quarterly, bi-annually, or annually)
- ❑ Evaluation conducted annually
- ❑ Process created for adopting future revisions to plan
- ❑ New implementation strategies created in five-year periods
- ❑ Community involvement in, and endorsement of, new implementation strategies
- ❑ Community Plan updated every 20 years or as required

(adapted from www.communityplanning.net)

Tool 5: How and When to Engage Community Members

Tasks	Roles of Participation	Participation Mechanisms
Pre-Planning	▸ Provide input to planning process ▸ Provide input to planning team members ▸ Provide input to Terms of Reference	▸ Community meetings ▸ Focus groups ▸ Open house ▸ Surveys ▸ Newsletter
Gathering Background Information	▸ Provide demographic and socio-economic data ▸ Provide historical context ▸ Review findings and products of planning team	▸ Community meetings ▸ Home visits ▸ Focus groups ▸ Open house ▸ Surveys ▸ Newsletter ▸ Community planning centre
Visioning and Values	▸ Express dreams of future ▸ Explore community values ▸ Create vision statement ▸ Review findings and products of planning team	▸ Community meetings ▸ Home visits ▸ Focus groups ▸ Open house ▸ Surveys ▸ Newsletter ▸ Community planning centre
Identifying Issues and Strengths	▸ Describe community strengths and weaknesses ▸ Describe opportunities and threats to community ▸ Define historical processes and causes for current situation ▸ Review findings and products of planning team	▸ Community meetings ▸ Home visits ▸ Focus groups ▸ Open house ▸ Surveys ▸ Newsletter ▸ Community planning centre

Tasks	Roles of Participation	Participation Mechanisms
Identifying Goals and Objectives	▸ Identify specific community goals and objectives ▸ Review findings and products of planning team	▸ Community meetings ▸ Home visits ▸ Focus groups ▸ Open house ▸ Surveys ▸ Newsletter ▸ Community planning centre
Identifying Projects/Activities	▸ Identify specific projects and activities to achieve community goals and objectives ▸ Specify results/outcomes desired ▸ Review findings and products of planning team	▸ Community meetings ▸ Home visits ▸ Focus groups ▸ Open house ▸ Surveys ▸ Newsletter ▸ Community planning centre ▸ Site Visits ▸ Mapping exercise
Community and Leadership Endorsement	▸ Participate in plan approval process	▸ Community meetings ▸ Focus groups ▸ Surveys ▸ Newsletter ▸ Referendum
Implementation, Monitoring & Evaluation	▸ Prioritize projects and activities ▸ Developing and implementation work plans ▸ Participate in monitoring and evaluation of work plans ▸ Provide comments and constructive criticism	▸ Annual/bi-annual community meetings ▸ Surveys ▸ Quarterly/bi-annual/ annual newsletters

Tool 6: Ways to Increase Participation

Community Meetings

Community meetings are semi-formal events to request input, report on progress, or gain endorsement for stages in the planning process. Provide the community with ample notice of the meeting's date and time, location, and agenda. Distribute the results of the meeting afterward. Consider incorporating social or traditional content into the meeting, through a dinner, dance, or other traditional activity. Visual aids such as maps, charts, posters, or models can help the progress of the meeting.

Home Visits

Not everyone is able to attend community gatherings, and some members might be uncomfortable in larger settings. Informal home visits between a member of the planning team and an individual or family group is a good way to collect information throughout the planning process. Home visits and mobile presentations are one way to ensure that everyone has the opportunity to participate.

Focus Groups

A focus group is a small group of people who works through an issue in workshop sessions. They might be a special interest group of youth, managers, Elders, etc. Focus groups provide a comfortable setting to work collaboratively, include each member's input, and generate new ideas. Focus groups can seek solutions to particular problem areas; if an issue arises, draft five to six questions for the focus group to discuss in informal yet structured conversation.

Open House

An open house is an informal event with no set agenda and is accessible to the public for an extended period of time. Clear and thorough advertising is required to ensure a good turnout. Open houses encourage the involvement of individuals who may not be comfortable voicing their opinions in front of a larger group. Community members can browse displays, read through information, and make notes and suggestions on maps and flipcharts.

Surveys

Community surveys are useful tools to collect data, gather opinions on options, and gauge support for the process. For mail-out surveys where the community member fills in the answers themselves, questions must be clear and concise, and not require undue effort from the individual providing feedback. For surveys conducted one-on-one with individuals by planning team members, questions can be broader and more open-ended. To collect a higher number of surveys, some communities have chosen to offer prizes with winners drawn from all returned forms.

Newsletters

A regularly published newsletter (weekly, monthly, each planning stage, etc.) will help keep residents and off-reserve members informed of the planning process. Establish a simple visual format to make newsletters look consistent throughout the stages of planning. Newsletters can be delivered to homes, mailed to off-reserve residents, emailed, or posted on a website. Information on proposals or projects will allow people to digest the data and have formal discussions prior to community meetings.

Community Planning Centre

A (semi)permanent planning centre or planning room in a politically neutral building may create new opportunities for discussing important issues and reaching greater numbers of community members. Encourage the community to drop in to browse displays of maps, photographs, large-scale models, and information on community planning and its importance. An anonymous suggestion box may encourage further input.

Website

Create a community planning website to describe the planning process, give updates on the planning process, and provide contact information for planning team members. Post newsletters, meeting dates, and agendas on the site, and ensure the information is regularly updated. Provide links to other websites of your Nation (e.g., band administration website or Treaty website).

Facebook

Creating a Facebook group is a great way to engage members (on reserve and off) in the planning process.

Mapping Exercise

A mapping exercise may be best conducted during focus groups, at the community planning centre, or during open houses. Begin with a base map — such as an aerial photo, blank map, or survey map — and encourage community members to draw on the map to identify areas of importance. These important areas could include subsistence areas, landmarks, flood areas, water sources, sacred sites, watershed protection areas, gravel sources, geological features/barriers, community buildings, airport, housing areas, roads, etc. The map can then be used in developing land use designations and identifying future tasks to include in the comprehensive community plan.

Site Tours

Tours of the community, reserve lands, neighbouring lands, or potential Treaty Settlement Lands may help members visualize opportunities and concerns to be addressed in the community plan. These site tours can be fun and social events, and can help to generate interest and excitement in the planning process.

Community Action Projects

Involving the community in organized collaborative projects can help to create a spirit of cooperation about planning and build pride in the community. Examples of community action projects include cleaning up a stream or old dump site; community yard cleaning day; assisting the Elders with their yards and home maintenance; beautifying a public space; or repairing community assets, such as bus shelters.

Radio Advertising and Talk Shows

Purchase a regular advertising slot on a local radio station to inform residents of upcoming community meetings and social gatherings, publicize newsletters, and provide planning updates. A talk show involving members of the planning team, community members, and political leaders can be useful for discussing important community issues.

Activity Week

Plan a community planning activity week including activities that involve people of all ages, such as:

- Art project – children create artwork on a theme such as "This is something I like in my community"
- Poster project – a contest to create a poster and/or logo to be featured in planning publications and materials
- Photography workshop – collect and reproduce historical photographs of people, places and events connected to the community; take a series of "before" pictures for future comparison; create a photo essay of community participation in the planning process
- Storytelling – provide an opportunity for Elders to relate stories of the history of the community

Regional Planning Agency

With other First Nations, develop a regional non-governmental agency to act as a planning resource and training centre. First Nations persons with a background in planning should staff the centre; provide training, support and insight into community planning; and undertake long-term broad monitoring.

Constitutional Development

The development of a community constitution can help to support planning through establishing a common community vision, ensuring public involvement in the governance and decision-making processes, and creating accountability and monitoring mechanisms.

Tool 7: Community Groups to Engage and Involve

Chief and Council

It is essential that leadership stay involved with, and supportive of, the planning process. As Council's role is to initiate the process, provide leadership and encouragement, and direct administration through the process and implementation, they must have a working knowledge of the plan and its contents, and also represent their vision of the community. The planning team should meet especially with Council to gather information about the community, ask for input and ideas during each stage, discuss administrative changes that will enable implementation of the plan, and obtain acknowledgement of the community's endorsement of the plan.

Administration

Band administration and staff are excellent sources of information, particularly during the more detailed planning stages of identifying strengths and issues, setting goals and objectives, and setting tasks. Because administration will be responsible, in large part, for implementing the plan, all staff should be familiar with the plan, particularly the projects in their area of responsibility.

Elders

The Elders are an essential support structure for the planning process. Their input should be sought out during each planning stage, particularly for traditional, cultural and historical knowledge, and their unique program and service needs.

Family Heads

Liaising with, or assembling a group of, family heads is an excellent way to disseminate planning information and generate support for the project. Family heads could be designated to stay informed of the planning progress or sit as members of the planning team, communicate with family members and solicit their input, and provide this input back to the planning team.

Youth and Children

As "leaders of tomorrow," youth should be encouraged to participate in the planning process. Create a youth council or focus group to provide input, and organize special youth activities in each planning stage. The youth should be heavily involved in the visioning process, as well as in identifying goals and objectives, and program and service needs.

Community Groups

Within each community, there are numerous other groups that the planning team may be able to access, or make presentations to. These other groups may include traditional and cultural societies, business groups, sports clubs and groups, women's support groups, religious groups, and others.

Other

Additional considerations may include engaging on vs. off reserve members, or providing child care to encourage participation of parents. Venue, day, time of day and time of year are all important factors to ensure broad participation.

Tool 8: Communication Tips

How to Create a Supportive Environment:

- Emphasize that it is okay to make mistakes and to speak out even if you're not sure your idea is a good one
- Try to leave personalities out when dealing with issues
- Let emotions be released and discussed
- Ground rules (principles of respect) could include not cutting people off or making them feel threatened
- Emphasize that debate is a good thing
- Try to make sure both men and women are speaking and that people are encouraged to speak up
- Keep information short and to the point
- Take the time to make sure everyone understands the information coming across
- Provide child care

How to Make an Effective Presentation:

The planning team will make a series of presentations throughout the planning process. Some tips for an effective presentation:

- The introduction should be attention-grabbing
- Summarize your main points at the beginning of the presentation
- Make sure the points flow in the right order
- Include easy to understand visual aids
- The conclusion should be as short as possible, and be tied to your introduction
- Make sure everyone can see the presentation
- Distribute a hard copy or other related documents, if applicable

How to Communicate Effectively:

Preparing:

- **Who** are you speaking to? (Know your audience)
- **What** is your most important message?
- **When** is the best time to convey this message?
- **Where** is the best place to have this discussion?
- **Why** should they listen to you? (What is the value in your message?)
- **How** can you best get the message across?

Presenting:

- Keep the message clear and simple
- Be prepared
- Be engaging when delivering the message
- Be natural
- Keep the message to-the-point

How to Run an Effective Meeting:

- Distribute an agenda to attendees prior to the meeting
- Encourage active participation
- Keep the meeting moving at a comfortable pace
- At the end of the meeting, summarize the discussion and any recommendations
- Circulate concise meeting notes to community members

How to Resolve Disputes:

1. ***Define and Recognize***
   a. Review the current environment
   b. Assemble information
   c. Describe the situation and review the contributing factors
   d. Specify the goal of what needs to be accomplished

2. ***Search and Explore - Generate Alternatives***
   a. Go beyond "either/or" solutions
   b. Identify as many solutions as possible
   c. Define criteria for decision
   d. Assess various alternatives, advantages, disadvantages and consequences

3. ***Decide - Choose a Solution***
   a. Select the most appropriate solution
   b. Determine implementation plans – who does what, by when?
   c. Follow-up on tasks assigned
   d. Evaluate solution and implementation

Communications Tactics Matrix

Who	What information are you sharing?	How (what medium?)	How often?	Message	Content creator	Deadline/ Timeframe	Status
Members							
Off-reserve members							
Youth							
Elders							
Staff							
Chief & Council							
Other communities, municipalities, government							

Tool 9: Steps to Hiring a Professional Planner

In order for the CCP to be a relevant, useful document for the community, the planning team and community must lead the planning process. Many communities who are successfully implementing their plan have not engaged the services of a professional planner. In some cases, however, there may be a role for a consultant to provide expertise and contribute to building planning capacity in the community.

1. Find a planner

You may wish to seek referrals and recommendations from other First Nations who have had positive experiences with specific planners. Try not to engage consultants with a "prepared" approach to comprehensive community planning — a good planner will listen to you, work with you and propose an approach that reflects your community's unique situation.

2. Contact a selected list of planners

Send a one page letter to potential planning consultants asking if they would be interested in participating in your community's comprehensive community planning process. The letter should outline expectations, planning timelines and a deadline to contact you to receive the Request for Proposal.

3. Prepare a Request for Proposal

The Request for Proposal (RFP) expands upon the one page letter and contains detailed terms of reference for the comprehensive community plan. These terms of reference will help the consultant formulate a proposed budget for the work. Details may include the number of meetings or workshops the consultant will lead, what deliverables are required (such as reports or workshop handouts), what the expected interaction with the project leaders will be, what the timeline will be, etc. Consider whether or not to reveal your budget if a consultant requests project details. Your response may be: "I cannot reveal the budget, but it is within the costs normally associated with this type of project."

When working with consultants, it is important that the role of the consultant is that of an advisor, and not the leader or decision-maker. It is important for the consultant to help build and leave capacity in the community. When preparing the RFP and negotiating the contract, think about ways that you might integrate capacity building for your community. For example, the consultant can act as a mentor and trainer to members of the planning team, or can agree to hire interns from the community.

4. Evaluate the consultants

Evaluate the consultants' submissions using a "matrix" with criteria to judge the submissions. If there are a number of submissions, it is often advisable to have a group/committee involved in the evaluations. If possible, evaluations should be undertaken without reference to company names (although this is sometimes impossible). As an alternative, a group/committee can evaluate the submissions but not assign company names to the final evaluation matrix, so that when presented to Chief and Council or the planning committee for review, decisions can be based on the evaluation, without knowledge of specific companies. Company names and individuals are eventually revealed, but an evaluation matrix assessing a number of important factors (without reference to the companies or individuals involved) is an invaluable tool for objective decision-making. Reference checks can then be made once the list is shorter to double check their reliability, honesty and overall fit with the community. Presentations and/or interviews can also be held with a shorter list of candidates.

5. Develop a contract

Prepare and sign a financial contract with the consultant. The contract should contain the RFP/Terms of Reference for the planning study; the proposed work plan and time frame; the consultant's submission, based on the terms of reference; and, other details regarding liability, insurance, costs and payment schedule. The final contract should be signed by the consultant and Chief and Council.

Tool 10: Community Asset Assessment Charts

After completing the following forms, you will have an overview of the programs, services, infrastructure, utilities and capacity building assets and needs in your community. Feel free to create similar charts to gauge other community needs and priorities.

Capital Projects and Infrastructure Assessment

	Do you have it?		Condition			Sufficient Level?		Required?	
	Yes	No	Good	Avg.	Poor	Yes	No	Yes	No
Airport									
Cemetery									
Council Building									
Community Hall									
Elder housing									
Fire station									
Harbour									
Health Centre									
Internet Service									
Library									
Police Building									
Parks									
Roads									
Schools									
Solid waste disposal									
Youth Centre									
Other:									
Other:									
Other:									
Other:									
Other:									
Other:									
Other:									
Other:									

Services Assessment

Resources		Existing?		Improvements Needed?	
Category	Type	Yes	No	Yes	No
Governance	Community involvement				
	Fire protection				
	Emergency response				
	Police				
	Other:				
Land & Resources	Land use planning				
	Forestry				
	Fish				
	Other:				
	Other:				
Social	Education				
	Social assistance				
	Child care				
	Domestic violence				
	Seniors				
	Counselling				
	Suicide prevention				
	Justice/legal				
	Life skills				
	Other:				
Health	Nutrition				
	Substance abuse				
	Health promotion				
	Family Planning				
	Recreation				
	Other:				

Resources		Existing?		Improvements Needed?	
Category	Type	Yes	No	Yes	No
Culture	Language				
	Youth				
	Storytelling				
	Arts & crafts				
	Other:				
Economy	Human resource development				
	Community economic development				
	Economic development corporation				
	Other:				
Physical Infrastructure	Housing				
	Capital				
	Water treatment				
	Village maintenance				
	Other:				

Economic Development Assessment

Job	Number of Jobs	Filled by Community Member?		Time		Wage
Type	#	Yes	No	Full	Part	Average

Job Training, Education, and Capacity Building Assessment

Category	Job	Existing?		Training Needed?	
		Yes	No	Yes	No
Governance					
Lands & Resources					
Social					
Health					

Category	Job	Existing?		Training Needed?	
		Yes	No	Yes	No
Culture					
Economy					
Physical Infrastructure					
Other					

Tool 11: Template – SWOT Analysis

	Strengths	Weaknesses	Opportunities	Threats
Government	▸ ▸ ▸	▸ ▸ ▸	▸ ▸ ▸	▸ ▸ ▸
Lands & Resources	▸ ▸ ▸	▸ ▸ ▸	▸ ▸ ▸	▸ ▸ ▸
Health	▸ ▸ ▸	▸ ▸ ▸	▸ ▸ ▸	▸ ▸ ▸
Social	▸ ▸ ▸	▸ ▸ ▸	▸ ▸ ▸	▸ ▸ ▸
Culture	▸ ▸ ▸	▸ ▸ ▸	▸ ▸ ▸	▸ ▸ ▸
Economy	▸ ▸ ▸	▸ ▸ ▸	▸ ▸ ▸	▸ ▸ ▸
Infrastructure Development	▸ ▸ ▸	▸ ▸ ▸	▸ ▸ ▸	▸ ▸ ▸

Tool 11: Sample – SWOT Analysis

	Strengths	Weaknesses	Opportunities	Threats
Government	▸ An election code is being developed	▸ Miscommunication between band sectors and entities	▸ Could pass our own laws post-treaty	▸ Potential remedial management because of band debt
Lands & Resources	▸ A land code is currently in development	▸ Land and resource managers do not communicate well	▸ We are located in an area of high future land development potential	▸ Increasing development may make hunting and gathering difficult
Health	▸ New health centre ▸ Excellent health care staff ▸ Increased community awareness of health issues	▸ Drug and alcohol abuse, particularly among youth ▸ High rates of diabetes and obesity	▸ Could deliver health services to local region	▸ Reduced government funding for health promotion
Social	▸ Increasing numbers of members with post-secondary degrees returning to community ▸ Increasing participation in after-school youth program	▸ 65% high school dropout rate ▸ No central location for youth to meet	▸ Increased federal funding for life skills training ▸ Can negotiate service agreements for facilities in municipality	▸ Lay-offs at local plant could mean higher demand for social assistance
Culture	▸ Language courses are offered in local elementary and secondary schools	▸ Fluency rates in traditional language are low	▸ Tourism is increasing – could provide cultural tours and activities	▸ New development will result in limited access to cedar stands
Economy	▸ High potential for development of reserve lands ▸ Unemployment rate has dropped in recent years	▸ Many members are only seasonally employed ▸ Members rely too heavily on the Band for employment opportunities	▸ New First Nations small business program	▸ Fishing industry in decline – could impact many band members
Infrastructure Development	▸ New water treatment plant has brought water quality up to standard	▸ The waiting list for housing exceeds 40 applications	▸ Could rent out existing facilities and vacant office space	▸ Many members want to return home post-treaty – housing demand will increase

Tool 12: Visioning Questions

Questions to Get Started on the Visioning Process

1

25 – 50 years from now…

- How do you see our community?
- What is different, what remains the same?
- How do you see our land?
- How do you see our people live and interact together?
- What activities are people engaged in?

2

What are our most treasured traditions and principles that we want to preserve and practice into the future?

3

What do you want our community to be remembered for by generations to come?

Tool 13: Template – Goals, Objectives and Projects Tracking Chart

Key Planning Area	Goals	Objectives	Projects/Activities	Deadline / Timeframe	Person Responsible

Tool 13: Sample – Goals, Objectives and Projects Tracking Chart

Key Planning Area	Goals	Objectives	Projects/Activities	Deadline / Timeframe	Person Responsible
Governance	▸ Community involvement in decision-making	▸ Develop a youth council to communicate with Chief and Council	▸ Financial • Develop a budget and find funding for youth council meetings ▸ Political/Administrative • Develop a policy for Chief and Council to engage with youth council		
Health	▸ Improve quality of health of community members	▸ Deliver dental services on-reserve	▸ Political/Administrative • Access preventative oral health program dollars • Identify dental technician to provide services		
Culture	▸ Enhance opportunities to exercise rights	▸ Establish protected areas	▸ Political/Administrative • Lobby governments to establish protected areas • Amend existing land use plan		
Infrastructure development	▸ Create more recreation facilities	▸ Build a community gymnasium	▸ Political/Administrative • Develop a business plan ▸ Financial • Develop a budget and secure capital funds		

Tool 14: Creating a Budget

When creating budgets it is important to look at three aspects of the project:

1. Capital costs – How much to set project up (e.g. construction of a building)?
2. Operational costs – How much will be needed to keep the project going?
3. Project costs – How much will it cost in terms of band administration to manage the project?

Collect revenue sources	▸ Include all funding sources: • Contribution from a group • Donations • Fund raising events • Sales revenue • Fees for service, and more
Collect expenditures	▸ Contact suppliers ▸ Provide appropriate detail
List employees	▸ Include job description for each employee you propose to create (e.g., backhoe operator @ $50/hour) ▸ Include volunteer staff – in kind activity and/or honoraria ▸ Facilitator or consultant – include resume in appendices
Timelines	▸ List all activities ▸ Example: backhoe operator: July 1 – August 1; electrician: August 15 – Sept 1 ▸ Later, the timeline will fit into your weekly budget
Schedule of travel	▸ Who is travelling? ▸ Where is the travel? At what rate? ▸ Include rate per km, return airfare from departure point ▸ Include daily meal and accommodation rate or per diem for meals only – specify.

Rent and utilities	▸ Will office space be rented? ▸ Monthly rate – rent for meeting conference space-rate? ▸ Monthly costs for heat, power, telephone ▸ Installation, hook-up costs if applicable
Equipment and furniture	▸ Special equipment for project ▸ Rental or purchase (project funding does not allow purchase of equipment)
Administration fee	▸ State what this covers: bookkeeping, administrator, manager support ▸ Generally 10% of budget depending on support being given. (i.e., hiring a bookkeeper separately would not be as high as an admin fee)
Advertising	▸ Specify media costs, posters, brochures, etc.
Budget format	▸ Check with funding agency to see if they have a specific format that they want you to use ▸ Check specific expenditure categories ▸ Funding package/ call letter would probably include direction ▸ Use standard spreadsheet format ▸ Revenue minus expenditures should equal zero.

Tool 15: Budget Management Checklist

Collect all relevant data	▸ List all programs for which budgets will be prepared ▸ Delegate budget responsibility ▸ Obtain all funding information ▸ Have prior year financial information on hand ▸ Ensure current year accounting records are up-to-date
Research cost of planned expenditures	▸ Contact suppliers ▸ Review policies ▸ Refer to operation plan
Establish time lines for budget process	▸ When will the budget be reviewed ▸ What are the steps to the review? ▸ Establish a time line, activities and responsibilities
Prepare a schedule of monthly cash receipts	▸ Refer to monthly cash flows from all funding agencies ▸ Collect all revenue agreements and calculate monthly incomes
Create supporting schedule for each expenditure category	▸ Use enough detail to quantify evaluation against actual results ▸ Set priorities in the event complete budget cannot be approved
Calculate total expenditures	▸ Consolidate all line items onto total budget sheet for each program activity
Prepare cash budget	▸ Month-by-month ▸ Cash receipts less cash disbursements ▸ Do not include any non-cash expenses
Arrange interim financing	▸ For "timing" issues ▸ Automatic overdraft arrangement with financial institution ▸ Pre-arrange terms and interest rates
Or...adjust to even out flow of cash	▸ Adjust timing of operations plan (i.e., schedule expense for another time period)
Use zero-based budgeting where applicable	▸ For new programs ▸ For existing programs every three years or so ▸ For programs in financial difficulty
Present budget for approval	▸ Take all plans, budgets and backup documentation
Compare budgeted items with actual results	▸ Compare monthly budget to actuals ▸ Compare year-to-date budget to actuals
Analyze variances	▸ Facilitates "management by exception" process of budgeting ▸ Investigate and determine causes for variances ▸ Look at positive variances as well as negative variances
Make operating adjustments	▸ Check original plan and budget ▸ Re-forecast expenditures based on revised costs/revenues

Tool 16: Project Implementation Inventory

Asking the questions provided in this tool is a good way to get started on a project. Fill it out with as much detail as possible. When this form is completed, it can form the basis for reports to the community and administration, as well as for funding proposals.

Question	Answer
What is the project or program?	
Why is the project or program important?	
How does it fulfill the community's vision?	
Who will work on the project or program?	
Who can you partner with?	
How much will it cost? (budget)	
Where will the funding come from?	
How will it be completed?	
Who is the project for?	
What mentorship, training, or employment opportunities will be involved?	
Where will the project or program take place? (location, department)	
How will you know if you've achieved the objective? (identify indicators for monitoring & evaluation)	
How long will it take?	

Tool 17: Project Timeline (Bar Chart)

Before implementing a project, policy or program, it can be helpful to develop a work plan and timeframe in the form of a bar chart. Below is a simple example bar chart for developing a youth/Elder cultural mentorship program:

Project activities	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Research other mentorship programs												
Consult Elders and youth for ideas/feedback												
Develop proposal for program												
Seek approvals												
Apply for funding												
Create mentorship/mentee forms												
Advertise opportunity												
Match mentors to mentees												
Orientation for mentors												
Launch of mentorship												
Ongoing visits												
Write article for newsletter												
Write funding progress report												
Etc.												

Tool 18: Project Work Plan

Project Phase / Milestones	Major Task / Activities	Estimated Time Frame	Responsibility / Lead	Required Resources	Status / Comments
What are the major steps that need to be taken to achieve the goals of the project?	What tasks and activities need to happen under each project phase or milestone?	When does each simple action step have to be completed by? Some timelines may already be set for you (e.g., funding application deadlines) so you will have to build your work plan around them. (TIP: Include both the start and completion dates to help ensure enough time is budgeted to complete each task.)	Who is responsible for ensuring the action step is completed? Each simple action/step should be allocated to a specific person (or persons) for action; this person is known as the "lead."	What might be needed in order for each step to be completed? (e.g., is printing or administrative support required?) This should be reviewed with the lead.	

Tool 19: Decision Analysis Tool

Prioritizing and sequencing the long list of projects, policies and programs identified by community members is critical to ensuring that the time, resources and energy invested into implementation have the greatest possible benefit for the community.

There are a number of different decision tools you can use to prioritize actions, each with different uses, benefits and degrees of sophistication. Dotmocracy and the Money Game (see the next page) are very useful tools to get a quick read of top priorities. Using more specific criteria to analyse, evaluate and determine priorities for a CCP can lead to decisions that are more defensible, less risky and result in greater long- term benefits for the community.

Basic Tenants of Decision Analsysis:

1. Values and facts are used to decide priorities, not intuition or politics.
2. A systematic and transparent process leads to defensible actions.
3. An inclusive and participatory process empowers individuals and the community.

Some questions to consider when prioritizing actions (policies, projects and programs) include:

- How well will the action align with the community vision statement and high-level objectives?
- How will an action impact our people and community? How many people will it impact?
- Do we have the financial resources to implement this action? How likely are we to secure funding?
- Do we have the capacity to implement this action and/or do we need to build capacity first?
- Is there a champion? Who is interested in leading the implementation of an action?
- Are there any timing implications? Does the issue need to be urgently addressed? Does the action address a health and safety issue?
- What financial, environmental and/or social risks are there to consider?

For each action, you can reflect on specific criteria such as how well the community's objectives (e.g., protect land) are met, or by various implementation criteria (e.g., available resources). Both qualitative (e.g., high/medium/low) or quantitative (e.g., assigning scores between 1-5) scales can be used to rank, score and finalize community priorities. An even more sophisticated approach is to weigh each criterion. For example, how well the activity aligns with the community's values (objectives) may be more important than how long it will take to implement. A simplified ranking table can help show the tradeoffs between certain actions.

Example:

Action	Protect Land	Enhance Culture	Create Employment	Score/ Rank		Resources Available	Capacity Available	Champion to lead	Score	Rank
Youth/Elder Mentorship	High (25)	High (25)	Low (5)	(55) #2		5	5	5	15	#1
Housing Strategy	Med (10)	Low (5)	Med (10)	(25) #3	or	3	3	3	9	#3
High School Tutoring Program	Low (5)	Med (10)	Med (10)	(25) #3		3	3	5	11	#2
Cultural Centre	High (25)	High (25)	High (25)	(75) #1		1	1	3	5	#4

Tools for Determining Priorities

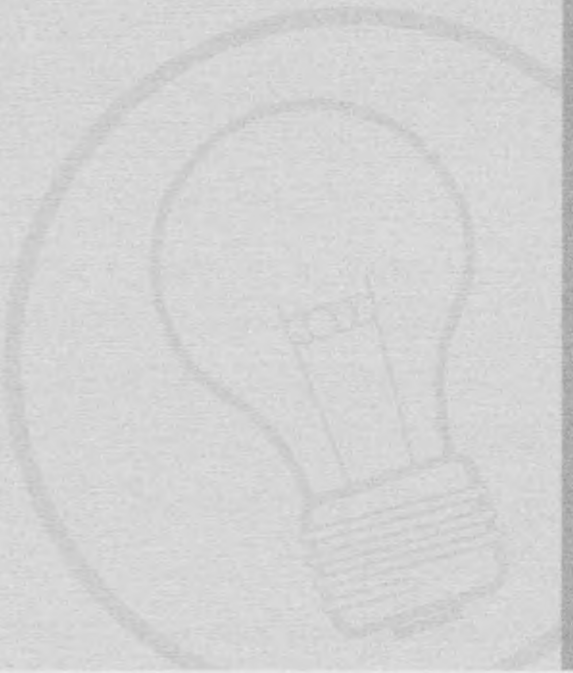
There are a number of different decision tools for determining priorities including:

Dotmocracy – Each project name is written on its own blank piece of paper and taped onto a wall. Each participant is given three dots (stickers) and they can place dots next to the projects that are most important to them. Tally the dots and you will get an idea of which projects are the highest priority for the community. You could also give each participant some green dots, and some red dots – red for highest priority, green for most "do-able".

Money Talks – Each project name is written on a piece of paper and taped to the wall. A box or paper bag is placed under each project name. Each participant is given an equal amount of play money (the amount is up to you). The participants divide up their money into the projects as they see fit. At the end, the money in each bag is tallied and you will get an idea of which projects are high priority.

Resources

- Funding
- Related Education Programs
- Organizations
- Publications
- Glossary



(Please note: The resources section provides some sources that you may find helpful. However, it is not intended to be an exhaustive list and you may wish to consult other sources.)

Funding

Category	Title	Funder	Description	Contact
Community Development and Planning	BC Capacity Initiative	AANDC	To enhance the capacity of First Nations who have asserted Aboriginal title. Funding is available in the following areas: preparation for negotiations, consultation, management and implementation.	1-800-567-9604 bccdcapacity @aandc-aadnc.gc.ca www.bccapacity.org
	Capital Support	AANDC	Services and funding for physical development planning in First Nations communities, including for community infrastructure, housing and facilities. The funding provides support for feasibility studies, surveys, design, construction and commissioning.	AANDC capital specialist 1-800-567-9604 infopubs@aandc-aadnc.gc.ca
	Treaty-Related Measures	Treaties and Aboriginal Government, AANDC and provincial Treaty Negotiations Office	TRMs can be used in a variety of ways to move specific issues forward at treaty tables, such as studies to generate information that will expedite specific treaty negotiation issues; protection of Crown land for treaty settlements; land acquisition for treaty settlements; First Nation participation in land, resource, and park planning and management; and economic and cultural opportunity studies.	1-800-567-9604 infopubs@aandc-aadnc.gc.ca
	Professional and Institutional Development	AANDC	To develop the capacity of First Nation and Inuit communities to perform core functions of government, by funding governance-related projects at the community and institutional levels.	1-800-567-9604 infopubs@aandc-aadnc.gc.ca
	New Relationship Trust	New Relationship Trust	The NRT is an independent non-profit organization dedicated to strengthening First Nations in BC through capacity building. A key goal of NRT's Capacity Initiatives is to provide BC First Nations with access to information and knowledge that is essential to successful Nation building.	Lana Plante 1-877-922-3338 lplante@nrtf.ca www.newrelationshiptrust.ca

Category	Title	Funder	Description	Contact
Community Development and Planning	Community to Community Forums (C2C)	Union of BC Municipalities, First Nations Summit	The C2C Forum is a provincially and federally sponsored program in which "host" communities that hold a forum can get half of allowable costs covered. The forums are about opening lines of communication and building relationships between neighbours (local governments and First Nations).	Local Government Program Services 250-356-5134 First Nations Summit 604-926-9903 info@fns.bc.ca www.ubcm.ca/EN/main/funding/first-nations-relations/community-to-community-forum.html
	Grant Database – Civic Info BC	Clearing house of various funding sources from federal, provincial and non-governmental sectors	An electronic database providing information on sources of funding for community development in BC. Most of the programs listed are funding-oriented, however, programs that provide other forms of support are also listed. The primary focus is support for social, economic and environmental community development initiatives. Contact information for each program is provided to facilitate direct access to current and updated program information.	www.civicinfo.bc.ca/18.asp
Economic Development	Business Loans	Aboriginal Business Canada	Business services and support, including repayable and non-repayable financial contributions, to aboriginal individuals, associations, partnerships or other legal entities which are wholly or partly owned or controlled by Aboriginal people, on or off reserve.	Aboriginal Business Canada 604-666-3871 www.aadnc-aandc.gc.ca/eng/1100100033404/1100100033406
	Community Economic Development Program	AANDC	The Community Economic Development Program (CEDP) provides core, formula-based, financial support for eligible First Nations or their mandated organizations. CEDP funding activities include economic planning and other community economic support services.	AANDC (BC Region) 1-800-567-9604 infopubs@aandc.gc.ca

Category	Title	Funder	Description	Contact
Economic Development	Community Economic Opportunities Program	AANDC	The Community Economic Opportunities Program (CEOP) is a proposal-driven program designed to support eligible First Nation community initiatives that will lead to community economic benefits. Eligible activities include employment and economic planning, negotiations, infrastructure and feasibility.	AANDC 1-800-567-9604 infopubs@aandc-aadnc.gc.ca
	Western Economic Diversification	Western Economic Diversification	WD invests in community-driven projects and other initiatives designed to increase productivity and competitiveness, and improve the quality of life in western communities. Funding is available for community projects that support at least one of WD's strategic priorities: innovation, entrepreneurship and community economic development.	Western Economic Diversification 1-888-338-WEST www.wd.gc.ca
	Aboriginal Forestry Initiative	AANDC and Natural Resources Canada	To enhance the capacity of First Nations to manage sustainable reserve forests and to operate and participate in forest-based businesses; to increase First Nations cooperation and partnerships; and to investigate financing mechanisms for First Nation forestry development.	AANDC 1-800-567-9604 infopubs@aandc-aadnc.gc.ca www.cfs.nrcan.gc.ca/pages/236
Environment	The Green Source	Environment Canada	A resource guide prepared by Environment Canada that identifies numerous sources of funding for environmental projects. It includes information on public and private sector programs and organizations that provide assistance, labour costs or in-kind donations to community groups.	604-664-9100 or 1-800-668-6767 www.ec.gc.ca/financement-funding/default.asp?lang=En&n=768DAFB1-1

Category	Title	Funder	Description	Contact
Land Management	First Nations Land Management (FNLM)	AANDC	A range of courses and funding for First Nations involved in land management for reserve lands through First Nations Land Management (established under the First Nations Land Management Act). This includes land holdings and transfers, additions to reserves, designations (zoning), leasing and permitting.	Lands Advisory Board 1-888-985-5711 www.fafnlm.com
	Real Estate Foundation of BC	Real Estate Foundation of BC	The Real Estate Foundation of BC supports real estate and land use practices that contribute to resilient, healthy communities and natural systems. The three grant program areas of focus are: 1) Built Environment, 2) Fresh Water Sustainability, and 3) Sustainable Food Systems.	1-866-912-6800 askme@refbc.com www.refbc.com
Social Development	Social Development Program Management Infrastructure Initiative	AANDC	Funding to build and/or enhance social development program capacity within First Nations, including community support and multi-community planning.	AANDC 1-800-567-9604 infopubs@aandc-aadnc.gc.ca
	Social Development Resources	First Nations Social Development Society and AANDC	The FNSDS strives to address the immediate and long-term training and information needs of BC First Nations in the delivery of Social Assistance to their communities. FNSDS provides phone and online, one-on-one Band Social Development Worker support; offers Social Development / Social Assistance policy interpretation and clarification; and provides training, training materials, manuals, CDs and videos for training new Band Social Development Workers in BC Region.	1-800-991-7099 fnsds.org

Category	Title	Funder	Description	Contact
Wage Subsidy, Internships and Training	Aboriginal Labour Market Programs	Human Resources and Skills Development Canada	Aboriginal labour market programs are available to increase workforce participation and help First Nations, Métis and Inuit people prepare for, find and maintain employment.	1-800-567-9604 infopubs@aandc-aadnc.gc.ca www.hrsdc.gc.ca/eng/employment/almp/index.shtml
	Environmental Youth Corp	ECO Canada and Human Resources and Skills Development Canada (HRSDC)	Designed to create a six to 12 month window-of-opportunity for post-secondary graduates under the age of 30. ECO Canada offers a wage subsidy of up to $12,000 for internships to support environmental-related projects.	403-233-0748 http://v1.canadabusiness.mb.ca/home_page/contact_us/business__financing/government_grants/environmental_youth_corp_eyc_and_international_environmental_youth_corps_ieyc/
	Housing Internship Initiative for First Nations and Inuit Youth	Canadian Mortgage and Housing Corporation (CMHC)	Provides work experience and on-the-job training for First Nations youth to assist them in pursuing long-term employment in the housing industry. Work experience and on-the-job training must be related to housing activities, such as housing administration, construction, renovation, maintenance, and client counseling, among others.	1-800-935-5555 www.cmhc-schl.gc.ca/en/ab/onre/onre_007.cfm
	Youth Employment Strategy	AANDC and First Nations Education Steering Committee	Goals are to emphasize the importance of education for effective labour market participation, and provide opportunities for First Nations and Inuit youth to improve their job skills. There are four programs under the Youth Employment Strategy umbrella: Science and Technology Program; Career Promotion and Awareness Program; Student Summer Employment Opportunities Program; and Youth Work Experience Program.	First Nations Education Steering Committee 1-877-422-3672 www.fnesc.ca/programs First Nations and Inuit Youth Employment Strategy 1-800-567-9604 infopubs@aandc-aadnc.gc.ca www.aadnc-aandc.gc.ca/eng/1100100033607/1100100033608

Category	Title	Funder	Description	Contact
Funding for Implementation	Northern and Aboriginal Crime Prevention Fund	Public Safety Canada	In order to effect positive changes in risk and protective factors and foster crime prevention in Northern and Aboriginal communities, NACPF will support: 1) the adaptation, development and implementation of innovative and promising culturally sensitive crime prevention practices (focus on at-risk children and youth, and high-risk offenders); 2) the dissemination of knowledge and the development of tools and resources for Aboriginal and Northern populations; and 3) capacity building as a means to explore ways to develop or implement culturally sensitive crime prevention practices among Aboriginal and Northern populations.	National Crime Prevention Center National Office 1-800-830-3118 prevention@ps-sp.gc.ca www.publicsafety.gc.ca/prg/cp/nacpf-index-eng.aspx
	The First Nations and Inuit Health Program Compendium	Health Canada	Provides information about health-related programs and services available to First Nations and Inuit. The compendium includes program descriptions; program elements, goals and objectives; and information about different types of service providers and their qualification requirements.	www.hc-sc.gc.ca/fniah-spnia/pubs/aborig-autoch/2011-12_compendium/index-eng.php
	Species at Risk – Public Registry	Environment Canada	Several programs are available to support First Nations communities to build capacity and undertake projects related to Species at Risk.	www.sararegistry.gc.ca/involved/funding/default_e.cfm
	BC Hydro Corporate Donations	BC Hydro	BC Hydro provides support to community-based, non-profit organizations and registered charities that are active in one of the key funding areas: 1) environmental sustainability, 2) youth and lifestyle, or 3) community leadership.	communityinvestment@bchydro.com www.bchydro.com/community/community_investment/donations_sponsorships.html
	RBC – Community and Sustainability	RBC	RBC helps communities around the world by funding many different initiatives through donations and sponsorships.	www.rbc.com/community-sustainability/apply-for-funding/index.html

Appendix: Resources

Category	Title	Funder	Description	Contact
Funding for Implementation	Computers for Schools	Industry Canada	The Computers for Schools (CFS) Program is a national, federal government-led initiative that operates in cooperation with all provinces and territories, and the private and volunteer sectors. Program funding recipients collect, repair and refurbish donated surplus computers from public and private sector sources and distribute them to schools, public libraries, not-for-profit learning organizations and Aboriginal communities throughout Canada.	Mary-Em Waddington 604-250-9936 mwaddington@cfsbc.ca www.ic.gc.ca/eic/site/cfs-ope.nsf/eng/home www.cfsbc.ca
	Grants directory	Canadian Subsidy Directory	The Canadian Subsidy Directory (database) offers continuously updated information for non-profit organizations, businesses, municipalities, individuals and Aboriginals. The database contains more than 3,200 subsidies, grants or loans offered by various Canadian governments, agencies and foundations.	grantscanada.org/index.htm

Related Education Programs

1) First Nations Planning-Related Programs in BC

Aboriginal Bursaries Search Tool
www.aandc.gc.ca/bursaries

- The Aboriginal Bursaries Search Tool is a searchable list of more than 680 bursaries, scholarships and incentives across Canada, offered by governments, universities and colleges, private and public companies, individual Canadians, organizations and others.

Aboriginal Financial Officers Association of Canada
Ph: 1-866-722-2362 www.afoa.ca

- Introduction to Comprehensive Community Planning for First Nations
- Strategic Planning in First Nations

Native Education Centre
Ph: 604-873-3772 ext. 328 www.necvancouver.org

- Aboriginal Tourism Management Program

Nicola Valley Institute of Technology
Ph: 1-877-682-3300 www.nvit.bc.ca

- Aboriginal Community Economic Development Program
- Environmental Resources Technology Diploma
- First Nations Public Administration Program

Northwest Community College
Ph: 1-877-277-2288 www.nwcc.bc.ca

- Guardian Watchman Training (Land Stewardship)
- First Nations Public Administration

Project Raven
Ph: 1-888-921-9939 www.raven.fntc.info

- The First Nation Technology Council (FNTC) delivers a wide range of technical and computer skills training to support the implementation and sustainability of CCP. Microsoft Office training, such as MS Word, Excel, PowerPoint and Outlook, as well as Windows, GIS and other industry-recognized computer training is available.

Simon Fraser University (Continuing Studies)
Ph: 778-782-8000 www.sfu.ca/continuing-studies.html

- Certificate in Community Capacity Building
- Certificate in Dialogue and Civic Engagement

University of Northern British Columbia (First Nations Studies)
Ph: 604-822-0075 www.unbc.ca/calendar/certificates/first_nations.html

- Aboriginal Community Resource Planning
- First Nations Public Administration Certificate

University of Victoria
Ph: 250-721-6438 web.uvic.ca/igov/home/index.php

- Indigenous Governance Programs
- Certificate in the Administration of Indigenous Governments
- Master of Arts in Indigenous Governance

2) BC Planning Programs and Certificates

Langara College
Ph: 604-323-5686 www.langara.bc.ca
- Applied Urban and Rural Planning Program

Simon Fraser University
Ph: 604-782-8000 www.sfu.ca/continuing-studies.html
- Sustainable Community Development Certificate
- Urban Design Certificate
- Urban Planning courses

Social Planning and Research Council of BC
Ph: 604-718-7733 www.sparc.bc.ca/what-is-cde-program
- Community Development Education Program

University of British Columbia
Ph: 604-822-3276 www.scarp.ubc.ca
- School of Community and Regional Planning

University of Northern British Columbia
Ph: 250-960-5555 www.unbc.ca/calendar/undergraduate/planning.html
- Environmental Planning

3) Land and Resource Management Programs in BC

Selkirk College
Ph: 250-365-7292 selkirk.ca/programs/rr/academicprograms/integratedenvironmentalplanning/
- Integrated Environmental Planning Program

Simon Fraser University
Ph: 604-291-3321, 604-291-4659 www.sfu.ca/geography, www.rem.sfu.ca
- Department of Geography
- School of Resource and Environmental Management

Thompson Rivers University
Ph: 250-828-5467 www.tru.ca/schs/nrsc/index.html
- Bachelor of Natural Resource Science Program

University of British Columbia
Ph: 604-822-2727 www.forestry.ubc.ca/undergraduate/prospective/degree-programs/
- Wood Products
- Conservation
- Forest Operations
- Forest Management
- Forest Science

University of Northern British Columbia
Ph: 250-960-5555 www.unbc.ca/envs

- Environmental Engineering (BA Program)
- Environmental Planning (BA Program)
- Environmental Science (BA Program)
- Environmental Studies (BA Program)
- Natural Resources and Environmental Science (BSc Program)
- Natural Resources and Environmental Studies (MA Program)
- Natural Resources and Environmental Studies (MSc Program)
- Natural Resources and Environmental Studies (MNRES Program)
- Natural Resources and Environmental Studies (PhD Program)

4) Economic Development Programs in BC

Sauder School of Business – University of British Columbia
Ph: 604-822-0988 www.chnook.org/student-opportunities/advanced-management-program-amp/

- Ch'nook Aboriginal Management Certificate Program

Simon Fraser University
Ph: 604-291-5849 www2.sfu.ca/cedc

- Executive MBA in Aboriginal Business and Leadership
- Centre for Sustainable Community Development
- Certificate Program for Community Economic Development Professionals
- Certificate in Community Economic Development
- Post-Baccalaureate Diploma in Community Economic Development

Organizations

Assembly of First Nations – First Nations Guide to Housing Policy
www.afn.ca/index.php/en/policy-areas/housing/resources-updates/first-nations-guide-to-housing-policy

Aboriginal Mapping Network
Ph: 604-682-4141 (Ecotrust Canada) www.nativemaps.org

Canadian Centre for Community Renewal
communityrenewal.ca

Canadian Executive Services Overseas (CESO) Aboriginal Services
Ph: 604-986-4566 or 1-800-986-4566
www.ceso-saco.com/ab_services.htm

Centre for Innovative and Entrepreneurial Leadership
Ph: 1-800-661-1395 www.theciel.com

The Community Engagement Toolbox
community-toolbox.org

Dotmocracy
dotmocracy.org/

Ecotrust Canada
Ph: 604-682-4141 www.ecotrust.ca

Federation of Canadian Municipalities
www.fcm.ca

First Nation Alliance 4 Land Management
Ph: 250-828-9804 www.fna4lm.ca

First Nations in BC Resource Portal
Ph: 250-828-9804 fnbc.info

First Nations National Building Officers Association (FNNBOA)
www.fnnboa.ca

First Nations Technology Council
Ph: 1-888-921-9939 www.fntc.info

Fraser Basin Council
Ph: 604-488-5350 www.fraserbasin.bc.ca

Natural Resources Canada
Ph: 604-666-5313 www.nrcan.gc.ca

The Pembina Institute for Appropriate Development
Ph: 604-874-8558 www.pembina.org

The Planning Institute of British Columbia
Ph: 1-866-696-5031 www.pibc.bc.ca

Secwepemc Cultural Education Society
Ph: 778-471-5789 www.secwepemc.org

Smart Growth British Columbia
Ph: 1-866-941-1184 www.smartgrowth.bc.ca

Smart Growth on the Ground
Ph: 604-915-5234 www.smartgrowth.bc.ca/Programs/SmartGrowthontheGroundSGOG/tabid/71/Default.aspx

Social Planning and Research Council of BC (SPARC)
Ph: 604-718-7733 www.sparc.bc.ca

Statistics Canada
Ph: 1-800-263-1136 www.statcan.gc.ca

Tamarack – An Institute for Community Engagement
Ph: 519-885-5155 tamarackcommunity.ca

Union of BC Municipalities
Ph: 604-270-8226 www.civicnet.bc.ca

Publications

1) Capacity Building

Aboriginal Financial Officers Association of BC. **First Nations Financial Code Toolbox.** North Vancouver: Aboriginal Financial Officers Association of BC, 2004.

Bopp, Michael, Judy Bopp. **Recreating the World: A Practical Guide to Building Sustainable Communities.** Cochrane: Four Worlds Press, 2011.

First Nations Public Service Initiative. **First Nation Administrator: Primary Duties and Core Competencies.** Vancouver: Aboriginal Affairs and Northern Development Canada, 2003.

First Nations Summit. **Capacity Assessment for First Nations: A Guidebook, Survey Instrument and Model Resource Plan.** North Vancouver: First Nations Summit.

Harvard Project on American Indian Economic Development — **hpaied.org**

Indian and Northern Affairs Canada. **Good Public Works Management in First Nations Communities: Building Capacity for Sound Public Works in First Nations Communities: A Planning Handbook.** Ottawa: Minister of Public Works and Government Services Canada, 2000.

McBride, John, Graham MacDonell, Charlene Smoke and Colin Sanderson. **Rebuilding First Nations: Tools, Traditions and Relationships.** Burnaby, BC: Community Economic Development Centre at Simon Fraser University, 2002.

Phillips, Darrell. **Moving Toward a Stronger Future: An Aboriginal Resource Guide for Community Development.** Wanipigow: Little Black Bear & Associates, 2011.

2) Community Assessment and Program Planning

Aboriginal Affairs and Northern Development Canada, BC Region. **A Practical Guide to Housing: How to Access Housing Subsidies.** Ottawa: Aboriginal Affairs and Northern Development Canada, 2010.

BC Assembly of First Nations. **BC AFN Governance Toolkit: A Guide to Nation Building.** Vancouver: BC Assembly of First Nations, 2012.

Centre for Innovative and Entrepreneurial Leadership (CIEL) Community Life Cycle Matrix — **www.theCIEL.com**

First Nations Working Group on Performance Measurement and Departmental Audit and Evaluation Branch, Department of Indian Affairs and Northern Development. **First Nation Self-Evaluation of Community Programs: A Guidebook on Performance Measurement.** Canada: Department of Indian Affairs and Northern Development, 1998.

SWOT Analysis Tools — **www.mindtools.com**

3) Data Collection and Mapping

Aberley, Doug, ed. **Boundaries of Home: Mapping for Local Empowerment.** Gabriola Island, BC: New Catalyst, 1993.

National Aboriginal Forestry Association, Natural Resources Canada and Indian and Northern Affairs Canada. **National Aboriginal Forest Resource and Land Management Guidelines: A Community Approach.** Ottawa: Natural Resources Canada, and Indian and Northern Affairs Canada, 1995.

Tobias, Terry. **Chief Kerry's Moose: a guidebook to land use and occupancy mapping, research design and data collection.** Union of BC Indian Chiefs and Ecotrust Canada, 2000.

Aboriginal Mapping Network – **www.nativemaps.org**

4) Community Development and Planning

British Columbia Energy Aware Committee. **A Tool Kit for Community Energy Planning in BC.** Vancouver: British Columbia Energy Aware Committee, 2006.

British Columbia Energy Aware Committee. **Community Energy & Emissions Planning: A Guide for BC Local Governments.** Vancouver: British Columbia Energy Aware Committee, 2008.

British Columbia Ministry of Aboriginal Relations and Reconciliation. **A Guide to Aboriginal Organizations and Services in British Columbia.** Victoria: Ministry of Aboriginal Relations and Reconciliation, 2011.

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Canada Mortgage and Housing Corporation. **Practices of Sustainable Communities.** Ottawa: Canada Mortgage and Housing Corporation, 2003.

The Community Planning Resources Website — **planning.lic.wisc.edu/Community_Planning_Resource/CPR_Home.htm**

The Community Planning Website — **www.communityplanning.net**

Comprehensive Planning Fact Sheet — **ohioline.osu.edu/cd-fact/1269.html**

Dalhousie University. **First Nations Community Planning Model and Workbook.** Halifax: Cities and Environment Unit, Faculty of Architecture and Planning, Dalhousie University, 2003 – ceu.architectureandplanning.dal.ca/publications.php

Frank, Flo and Anne Smith. **The Community Development Handbook: A Tool to Build Community Capacity.** Ottawa: Minister of Public Works and Government Services Canada, 1999.

Aboriginal Affairs and Northern Development Canada. **First Nations Communications Toolkit.** Ottawa: Aboriginal Affairs and Northern Development Canada, 2011.

Lewis, Mike and Frank Green. **Strategic Planning for the Community Economic Development Practitioner.** Vancouver: Westcoast Development Group, 1992.

Palermo, Frank, ed. **A Vision of the Future: Public Involvement in Community Planning.** Halifax: Dalhousie University Faculty of Architecture, Department of Urban and Rural Planning, 2000.

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Palermo, Frank, ed. **Bear River Resource Project.** Halifax: Dalhousie University Faculty of Architecture, Department of Urban and Rural Planning, 2000.

Planning Ourselves In Group. **Planning Ourselves In: Women and the Community Planning Process: A Tool Kit for Women and Planners.** Burnaby: Planning Ourselves in Group, 1994.

Selkregg, Sheila A. **Community Strategic Plan Guide and Form: A Straightforward Way to Get What You Need.** Palmer, AK: U.S. Department of Agriculture-Rural Development, 2001.

Smartgrowth BC. **Smartgrowth BC Toolkit.** Vancouver: Smartgrowth, 2001 – http://www.smartgrowth.bc.ca/default.aspx?tabid=159

Glossary

Action Plan / Work Plan
Proposals for action, often in the form of a list of steps required, who should take them, and when.

Business Plans
The business plan is a written document that details a proposed or existing venture. It seeks to capture the vision, goals, current status, expected needs, defined markets and projected results of the business. Development of the business plan helps to clarify the organization's plans and direction.

Community Analysis
A collection, synthesis, and analysis of community data, employing a type of SWOT analysis. Analysis includes identifying strengths, weaknesses, opportunities, threats, and causes in key planning areas of governance, lands and resources, health, social, culture, economy, and infrastructure development.

Community Endorsement
Through a method best suited to a community, such as through a vote, three-reading process, or other mechanism, the community endorses the final version of the Comprehensive Community Plan.

Community Engagement
Different methods of engagement to gather community members' views and priorities can be used, such as dialogue sessions, consultation, outreach, kitchen meetings, and interviews.

Comprehensive Community Planning (CCP)
Comprehensive community planning is a holistic process that enables a community to build a roadmap to sustainability, self-sufficiency and improved governance capacity. It is a new approach to planning, where the process is steered by the community rather than a small group or committee.

Community Profiling
Method of reaching an understanding of the needs and resources of a community with the active involvement of the community.

Community Visioning
Thinking collectively about what the future could be for a community. Term used to describe group working processes which help a community to develop shared visions for the future of a site, area or organization.

Development Plan
Document that sets out, in writing and/or in maps and diagrams, the policies and proposals for the development and use of land and buildings in a community.

Emergency Planning
All aspects of planning for, and responding to, emergencies including natural disasters, fires and other emergency situations that may affect a whole community.

Environmental Impact Assessment
Process where all the potential impacts a development will have on the environment are identified and their significance assessed. This is increasingly becoming a statutory requirement before planning permission is granted by a local authority.

Feasibility Study
Examination of the viability of an idea or approach, typically resulting in a report.

Focus Group
Small group of people who work through an issue in workshop sessions.

Appendix: Resources

Goals
Big picture, results-oriented statements about what a community or organization wants to achieve in fulfilling its mission and mandate.

Governance Structures
The way a community organizes itself to best meet the needs of its citizens. Governance structures include the political bodies (typically Chief and Council, Boards of Directors), administration (staff), arms-length entities (Health or Treaty Societies), and community groups.

Indian Land Registry System
Database managed by Aboriginal Affairs and Northern Development Canada containing information on all related registered land instruments, such as designations, surrenders, permits, and Certificates of Possession.

Indicators
Measures used to track progress on achieving results. Indicators for community plans typically work best, and are most meaningful, when they are chosen by the community.

Land Use Plan
A land use plan designates the general location and intensity of a particular use, and is composed of detailed maps and written text. This plan can be used for policy and bylaw development governing uses.

Map
A drawing representing a surface or area, used to support decision-making in planning processes. Typical maps used in a planning process are base maps, outlining current land use and infrastructure; resource maps (including topographical, aerial photographs, traditional use maps); and land status maps, such as those available through the Registry Index Plans (RIPS).

Mapping
Physical plotting of various characteristics of an area in two dimensions. May be done individually or communally.

Objectives
Stepping stones for achieving goals. They should contain measurable targets that can be evaluated. They should be able to meet the S.M.A.R.T test: specific, measurable, attainable, realistic, and realistic time period, for achieving results.

Official Community Plan
In British Columbia, the legislative requirement for municipalities to have community plans.

Performance Measures
Measures that track progress on achieving results. Performance measures should be clearly defined and reliable, and help to determine if progress is being made toward desired results.

Public Forum
Public meeting with an emphasis on debate and discussion.

Results
The effect arising from something or the benefit from a course of action.

Resource Survey
Survey to identify local resources, including people, organizations, finance and equipment, among others.

Risk Assessment
Examination of risks arising from one course of action versus another course of action. Forms the basis for risk reduction and mitigation, including recommendations on communication activities, and financial and planning best practices.

Skills Inventory
Assessment of available skills and talent, also known as a skills audit or skills survey.

Strategic Plan
A plan setting out how a community or organization will achieve its missions, goals and objectives over the long term.

Strategies
Mechanisms and processes for goals to be attained.

SWOT Analysis
Determination of the strengths, weaknesses, opportunities and threats affecting a community or organization's ability to achieve its vision and mission.

Traditional Use Study
A study documenting traditional uses of an area over an extended period of time, including information based on interviews conducted with community members and research from historical documents. Can be part of baseline information for a community aspiring to develop a community plan.

Values
Set of beliefs or standards that an organization or community believes in and operates from. Values guide day-to-day operations, linking operations and long term direction.

Vision Statement
Identifies the future ideal state of where the organization or community intends to be.

Notes

Comments?

This is the second edition of the CCP Handbook. We welcome your feedback — please contact us with comments and suggestions at:

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Website:	www.aandc-aadnc.gc.ca/bcccp

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